Team London

Wider London messaging and a calendar of Team London events can be found on the London & Partners website.

1. London has ranked no.1 in the World's Best Cities report for 11 years running

- A trillion-dollar economy, the largest in Europe.
- The most globally connected place on the planet.
- Access to unrivalled talent and diversity, home to 40 universities and 56 further education colleges.
- A booming experience economy – culture, dining, events, sports, attractions, retail and hospitality.
- The world's first National Park City with nearly 50% green and blue space.

2. London remains a global magnet for investment – in 2025 capital real estate investment volumes were up 16% to £16.8bn, according to JLL data

- No.1 in Europe for inward investment and attracts more HQ investment projects than any other city globally.
- Europe's leading technology hub and one of the top three globally.
- The innovation city – Europe's highest concentration of climate tech startups; Europe's no.1 for investment into life sciences; and the no.1 globally as a source city and no.2 as a destination city for AI related foreign direct investment.
- Dominates globally in professional and business services, backed by stable legal, political and regulatory environments.
- The city where you can speak to Asia over breakfast, Europe at lunch and the Americas before the end of the working day.

3. All tiers of Government aligned around promoting economic growth and welcoming inward investment

- Enabling new housing, infrastructure and development is at the very heart of the government's policy agenda.
- In London, a new London Growth Plan defines a clear 10-year economic strategy, aligned to the UK's national Industrial Strategy. A new London Plan is also in development, alongside a London Infrastructure Framework.
- Planning reform is well advanced, focused around making planning decisions faster and more certain.
- Current viability challenges are well understood, with measures to reduce affordable housing thresholds, reduce other cost burdens and tackle previous difficulties like the Building Safety Regulator.
- The political environment is increasingly based around a "yes" to new development philosophy.

4. Opportunity London provides a single front door for investment – a unique partnership and London trump card

- Opportunity London is the capital investment partnership for London, bringing together every tier of London's government and backed by private sector investors and developers.
- Opportunity London is a joint venture between London & Partners and the NLA, bringing together London's growth agency with a 30,000-strong built environment network to provide trusted expertise, visibility and investor connections across the capital's pipeline.
- We speak with pension funds, sovereign wealth, family offices and other funders to understand their investment priorities and connect them directly with relevant projects and partners.
- Our London Investment Prospectus showcases £22bn worth of investor ready major projects, across real estate, energy, infrastructure and more. We also have a list off off-market opportunities.
- The scale of ambition in London is clear – we have major developments around four of London's busiest stations (Euston, Liverpool Street, Victoria and Waterloo) and large regeneration areas (Earls Court, Old Oak, Royal Docks, Brent Cross, Barking and Edgware).
- We have opportunities covering every sector, from residential to commercial, industrial, leisure, life sciences, data centres, decarbonisation, transport, education and tech.