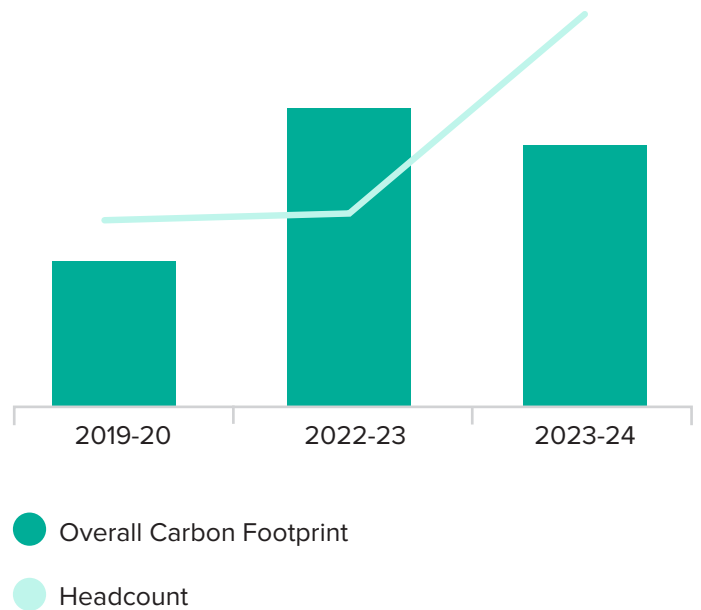


# SUMMARY: Our sustainability journey

Sustainability is a core part of our mission at London & Partners, which is to create economic growth that is resilient, sustainable and inclusive. We made a pledge to Race to Zero via the SME Climate Hub and have committed to measuring and reporting on our carbon footprint annually, and to developing initiatives and introducing policies with the goal of reducing our carbon footprint long-term.

In the last two years we have seen significant growth in headcount and activity, which has also allowed us to grow the positive impact we have on the London economy and Londoners. As a result, our emissions have increased since pre-pandemic operations in 2019-2020, however, in 2023-2024, our overall footprint decreased compared to the year before

Carbon Footprint and headcount growth over time



## When comparing 2019-2020 to 2023-2024, we found that:

1

Our carbon footprint per head has fallen by **8%** and

2

Our carbon footprint for every pound we spent has decreased by **6%**

## We believe this is because of...

- 100% REGO-certified renewable energy
- Improved commuting patterns and flexible working
- Greener policies adopted internally
- More targeted Let's Do London Tourism Marketing campaign

## Going forward

1. Renewed carbon-conscious accreditation for all our websites.
2. Scoping the feasibility to switch to more sustainable modes of travel for short journeys.
3. Targeting accredited sustainable venues and partners wherever possible.
4. Aiming for less than 25% of red meat at all catered events.
5. Carbon literacy training for senior leadership.

