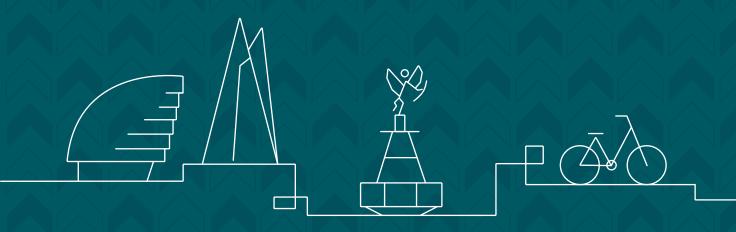
GROW LONDON LOCAL BOROUGH REPORT

January – March 2025





Michelle Cuomo Boorer Managing Director, Strategy



Introduction

I am incredibly pleased to share that Grow London Local has exceeded all targets, helping over 22,000 entrepreneurs to date! Not only have we exceeded all of our targets, but from the SMEs we supported, 9 in 10 felt that the Business Support Managers took the time to fully understand their needs as a small business owner*. I believe that this really demonstrates not only the value of the service we provide but the role we play in connecting entrepreneurs to the support they need to thrive in London.

As London's growth agency, we are working to deliver London's Growth Plan ambitions; to grow the London economy and improve the lives of all Londoners. Since the launch of Grow London Local, 88% of all entrepreneurs helped in-person by Grow London Local were female, from an ethnic minority or have a disability.

Thanks to Egg and Keg in Mercato Metropolitano, we held our first Grow London Local Lates in March. It was a fantastic evening of connection, conversation, and community with a diverse group of entrepreneurs. We even had our first furry [dog] attendee!

It's quite possible that you have seen Grow London Local posters as you travelled on the London Underground recently. It's been fantastic to see our adverts across the network, which have helped us reach more entrepreneurs and resulted in a better understanding of the service across London. This quarter has also seen a number of improvements to our website, designed to quickly match entrepreneurs with the right support. Further changes will be launched next quarter, including our refreshed digital diagnostic tool that will make it easier for all entrepreneurs to navigate and benefit from Grow London Local.

In the upcoming quarter, we are excited to build on the success of our LGBTQ+ networking events by exploring the establishment of other inclusive networks. We will also work with even more local businesses across London, providing connections to business support services, but also to each other, growing our community to help more SMEs grow.

As we look to the future, our focus remains on creating inclusive opportunities and building stronger networks. I am confident that Grow London Local will support more entrepreneurs to achieve their full potential and drive innovation within our city.

*Data from survey of entrepreneurs supported by Grow London Local, March 2025

In the community



LGBTQ+ Community Centre, Southwark



O Bobo Social, Ealing



O The Golf Groove, Merton





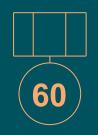
1917 Chill Cafe, Bromley



O Unit Six Cafe, Newham

Bloomingscent Cafe, Haringey

Total since Grow London Local Launch



Net Promoter Score from entrepreneurs supported – considered **"excellent"** by industry standards.



88% of Entrepreneurs supported in person are from an ethnic minority, female or have a disability.



Helped 22,000+

entrepreneurs to access support



entrepreneurs attended our events including Coffee Fridays, Hubs and at the Post Office.



visitors to our website



support providers across London boroughs, FE colleges, universities, chambers of commerce, business improvement districts, charities and businesses.

Pan-London impact

January 2025 - March 2025

Entrepreneurs reached



Entrepreneurs helped

	22	ĥ
4,026	1,649	5,67
Digital	In-person	Tot

thnic minority	••••••	64%
emale	••••••	57%
isabled	•••••	12%

Top sectors supported

1. Food & Drink

2. Other / Health, Fitness & Wellness

3. Business Services

Top categories of business support requested
1. Marketing
2. Finance

Entrepreneurs supported by business stage

39% Start-up

61% SME

3. Planning



SOUTHLONDON PARTNERSHIP

Activity within the region this quarter

- Partnered with **Patch** and **The Athena Network** to sponsor their International Women's Day event at Patch Coworking Space.
- Sponsored the Founder Mums Networking Evening
- Co-hosted a community-led networking event with Third Tuesday Club and Surbiton Business Club
- Sponsored an SME award at the Kingston Business Awards 2025
- Coffee Fridays at The Golf Groove in Wimbledon
- Attended the Kick Off Connections networking event.
- Sponsored the International Women's Day event, hosted by Enjoy Sutton & Ibento Events at Oru Space
- Participated in the Palace for Life Foundation & DWP Careers Fair





10% Disabled





62%

Ethnic minority



Entrepreneurs helped January - March



Entrepreneurs helped since launch

> Lai Hung **Business Support Manager** South London Partnership

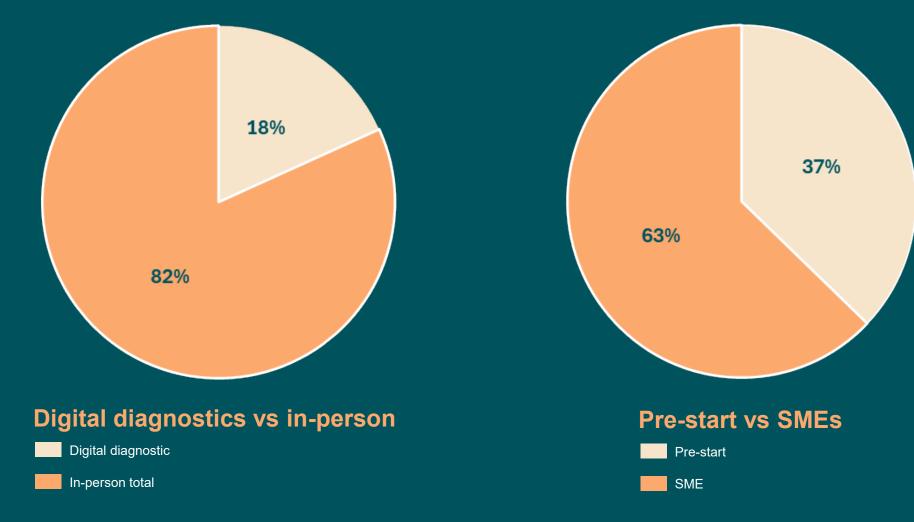
GROW LOCAL

Equalities data of entrepreneurs helped since launch

58%

Female

South London Partnership Regional Statistics



Richmond upon Thames

Number of entrepreneurs helped since launch







7% Disabled

67% Female

35% Ethnic minority

Equalities data of entrepreneurs helped since launch

1 > 156

Entrepreneurs helped January – March 2025

Entrepreneurs helped **since launch**



Top 3 areas of support requested

Marketing

Finance

Planning

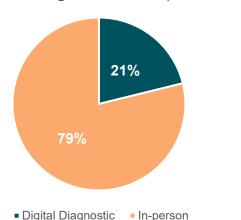


Top sectors using Grow London Local website

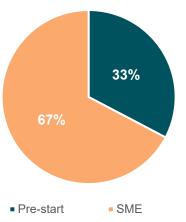
Health, fitness & wellness

Accommodation & food service / Other

Digital diagnostic vs In-person







Kingston upon Thames

Number of entrepreneurs helped since launch





8% Disabled

52% Female

58% Ethnic minority

Equalities data of entrepreneurs helped since launch

) > 172

Entrepreneurs helped January – March 2025 Entrepreneurs helped **since launch**



Top 3 areas of support requested

Marketing

Planning

Finance

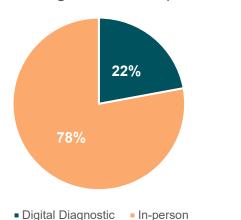


Top sectors using Grow London Local website

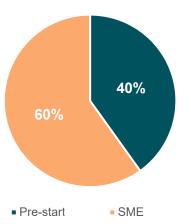
Tech & apps

Arts, entertainment & recreation / Beauty & cosmetics / Other

Digital diagnostic vs In-person



Pre-start vs SMEs



Merton

Number of entrepreneurs helped since launch





9% Disabled

60% Ethnic minority

Equalities data of entrepreneurs helped since launch

36

Entrepreneurs helped January – March 2025 Entrepreneurs helped **since launch**

162



Top 3 areas of support requested

Marketing

Finance

Planning / Sales



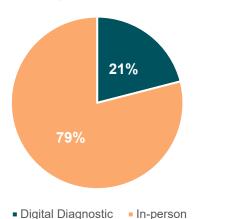
Top sectors using Grow London Local website

Food & drink / General retail / Other

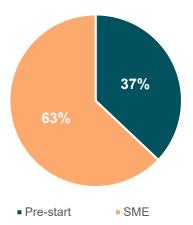
Digital diagnostic vs In-person

60%

Female



Pre-start vs SMEs



Sutton

Number of entrepreneurs helped since launch





8% Disabled

59% Female

62% Ethnic minority

Equalities data of entrepreneurs helped since launch

22 > 10

Entrepreneurs helped January – March 2025 Entrepreneurs helped **since launch**



Top 3 areas of support requested

Marketing

Planning

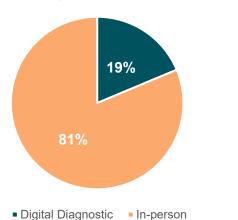
Finance



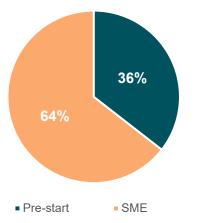
Top sectors using Grow London Local website

Beauty & cosmetics / Construction / Creative & media / Health, fitness & wellness

Digital diagnostic vs In-person







Croydon

Number of entrepreneurs helped since launch





13% Disabled

55% Female

76% Ethnic minority

Equalities data of entrepreneurs helped since launch

103 > 374

Entrepreneurs helped January – March 2025 Entrepreneurs helped **since launch**



Top 3 areas of support requested

Marketing

Finance

Planning



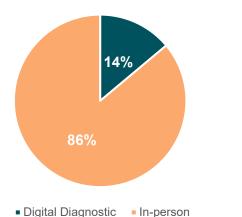
Top sectors using Grow London Local website

Health, fitness & wellness

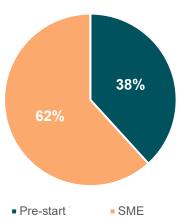
Food & drink

Creative media

Digital diagnostic vs In-person



Pre-start vs SMEs



CENTRAL LONDON FORWARD

Activity within the region this quarter

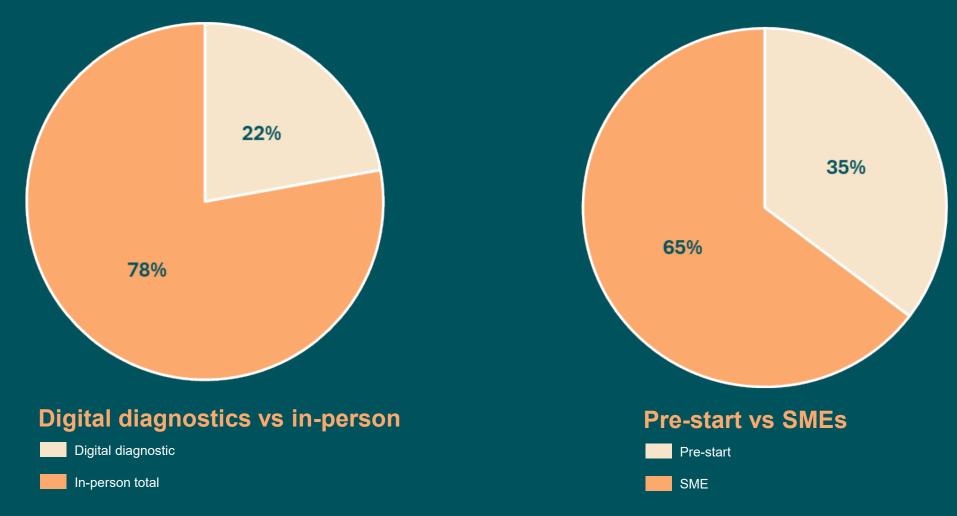
- Hosted a fifth Coffee Friday at the Blooming Scent at The Trampery Tottenham
- Attended the Queertopia events at Hackney Town Hall and Shoreditch Town Hall
- Participated in the Funding Options for Small Businesses event
- Continued working with the White Chapel Jobcentre Plus
- Hosted a stall at LabTech's Hawley Wharf location celebrating Chinese New Year
- Continued to hold our popular Coffee Friday at Santander's Work Café
- Attended Sustainability for Camden Businesses, run by Sustainable X and Camden Council
- Started monthly drop-in sessions at the Workspace Wenlock Studios in Islington
- Invited to The Growth Agenda event at Lancaster House, hosted by Goldman Sachs 10,000
 Small Businesses UK Programme
- Attended networking events at **Da Mario Kensington**, the **easyHub Chelsea Free Open Day** and **TechConnect London's Women in Technology: London Networking Mixer**.
- Continued to run workspace hubs at Grand Union Studios and Kensington Jobcentre Plus
- Hosted the launch of Grow London Local Lates at Egg and Keg in Mercato Metropolitano
- Held a Workspace Hub at Parkhall Business Centre
- Ran a drop-in session at Business and Intellectual Property Centre (BIPC) Lewisham





Equalities data of entrepreneurs helped since launch

Central London Forward Regional Statistics



Haringey

Number of entrepreneurs helped since launch





14% Disabled

58% Female

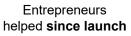
60% Ethnic minority

Equalities data of entrepreneurs helped since launch

Entrepreneurs

March 2025

helped January -





Top 3 areas of support requested

Marketing

Planning

Finance

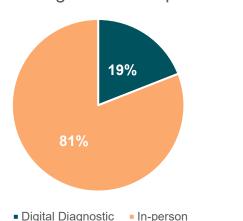


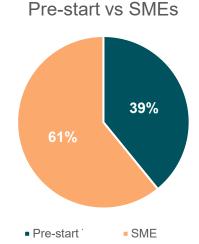
Top sectors using Grow London Local website

Fashion & Jewellery

Creative & media / Food & drink

Digital diagnostic vs In-person





Hackney

Number of entrepreneurs helped since launch







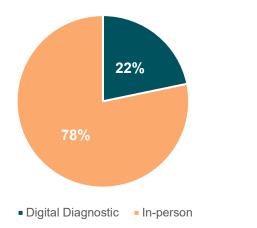
11% Disabled

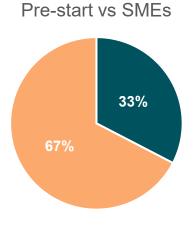
52% Female

62% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

helped January -

March 2025

14

Entrepreneurs

helped since launch

Pre-start
 SME



Top 3 areas of support requested

Marketing

Finance

Planning



Top sectors using Grow London Local website

Health, fitness & wellness

Tech & apps

Education

Tower Hamlets

Number of entrepreneurs helped since launch





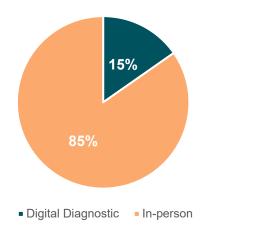
12% Disabled

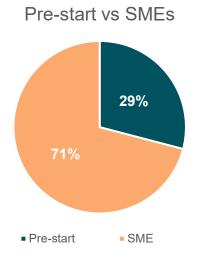
47% Female

68% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

helped since launch

Entrepreneurs

helped January -

March 2025



Top 3 areas of support requested

Marketing

Finance

Planning



Top sectors using Grow London Local website

Health, fitness & wellness

Food & drink

Arts, entertainment & recreation / Education / Other

Camden

Number of entrepreneurs helped since launch





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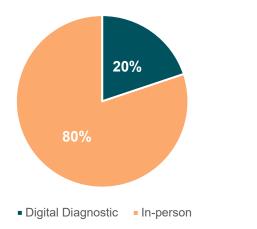
12% Disabled

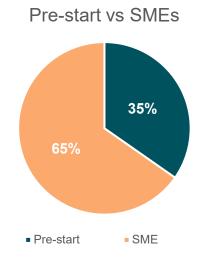
55% Female

47% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

helped since launch

Entrepreneurs

helped January -

March 2025



Top 3 areas of support requested

Marketing

Digital

Finance



Top sectors using Grow London Local website

Food & drink

Creative & media / Health, fitness & wellness

Islington

Number of entrepreneurs helped since launch





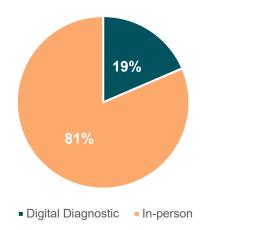
15% Disabled

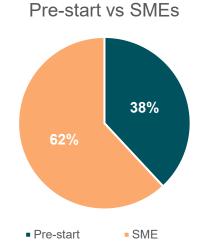
53% Female

61% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

helped since launch

Entrepreneurs

helped January -

March 2025



Top 3 areas of support requested

Marketing

Finance

Planning



Top sectors using Grow London Local website

Business Services / Tech & app

Creative media / Fashion & Jewellery

Westminster

Number of entrepreneurs helped since launch





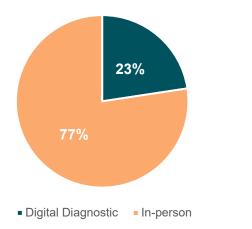
12% Disabled

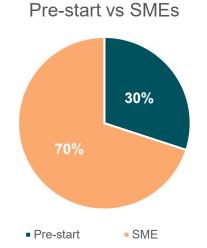
56% Female



Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

helped since launch

Entrepreneurs

helped January -

March 2025



Top 3 areas of support requested

Marketing

Finance

Planning



Top sectors using Grow London Local website

Business Services / Other

Tech & apps

Kensington & Chelsea

Number of entrepreneurs helped since launch





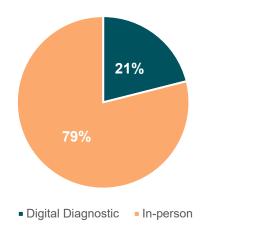
13% Disabled

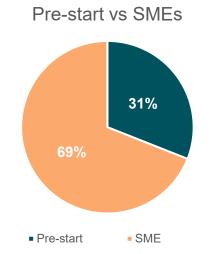
53% Female



Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





28

Entrepreneurs

helped January -

March 2025

71

Entrepreneurs

helped since launch



Top 3 areas of support requested

Marketing

Finance

Planning



Top sectors using Grow London Local website

Food & drink

Beauty & cosmetics / Health, fitness & wellness

Southwark

Number of entrepreneurs helped since launch







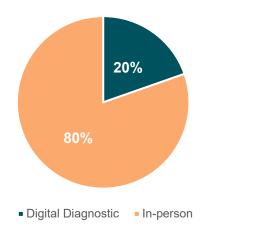
13% Disabled

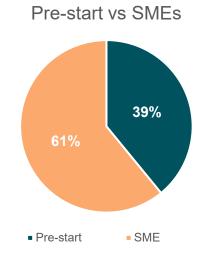
60% Female

62% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

helped since launch

Entrepreneurs

helped January -

March 2025



Top 3 areas of support requested

Marketing

Planning

Finance



Top sectors using Grow London Local website

Health, fitness & wellness

Arts, entertainment & recreation / Beauty & cosmetics / Business services / Food & drink

Wandsworth

Number of entrepreneurs helped since launch





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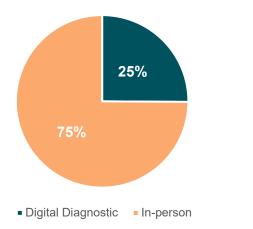
12% Disabled

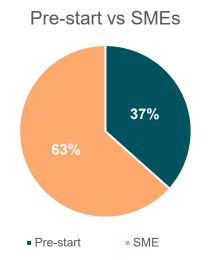
55% Female

48% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

helped January -

March 2025

235

Entrepreneurs

helped since launch



Top 3 areas of support requested

Marketing

Finance

Planning



Top sectors using Grow London Local website

Business services / Food & drink / Other

Lambeth

Number of entrepreneurs helped since launch





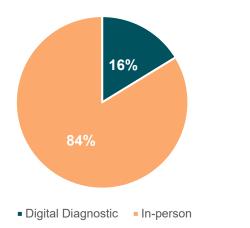
10% Disabled

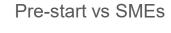
59% Female

71% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





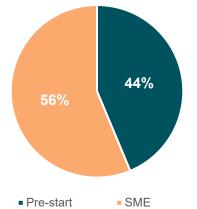
Entrepreneurs

helped since launch

Entrepreneurs

helped January -

March 2025





Top 3 areas of support requested

Marketing

Finance

Planning



Top sectors using Grow London Local website

Food & drink

Health, fitness & wellness / Other

Lewisham

Number of entrepreneurs helped since launch







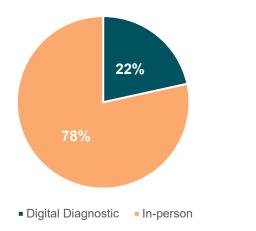
7% Disabled

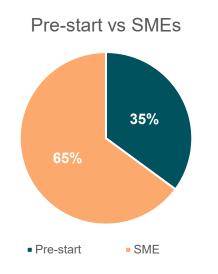
60% Female

68% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

helped since launch

Entrepreneurs

helped January -

March 2025



Top 3 areas of support requested

Marketing

Finance

Planning



Top sectors using Grow London Local website

Food & drink

Health, fitness & wellness

Arts, entertainment & recreation

City of London corporation

Number of entrepreneurs helped since launch





9% Disabled

d

67% Ethnic minority

Equalities data of entrepreneurs helped since launch

86

March 2025

Entrepreneurs helped **January –** he

Entrepreneurs helped **since launch**



Top 3 areas of support requested

Marketing

Finance

Planning



Top sectors using Grow London Local website

Business Service

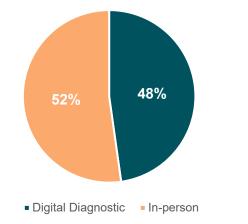
Fashion & Jewellery

Health, fitness & wellness

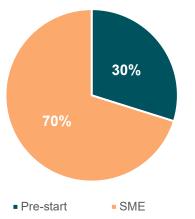
Digital diagnostic vs In-person

48%

Female









Activity within the region this quarter

- Grow London Local was invited to the launch of the new **Business and Intellectual Property Centre (BIPC)**, our third **BIPC** hub in the area
- Attended the **Waltham Forest College** stakeholder presentation and helped launch the new **Business and Enterprise Hub**
- Grow London Local exhibited a stand at **Redbridge Council's Budget Consultation Event**
- Continued to host face-to-face consultations at Redbridge Jobcentre Plus.
- · Attended Women In Business Network's International Women's Day online meeting
- Regional Manager Sunisha Varsani presented at **Meet the Buyer event: Bespoke Packages of Care tender opportunities** led by **Barking & Dagenham Council**.
- Grow London Local was proud to celebrate its first anniversary with a **Coffee Friday** at the **Unit Six Cafe** in the **Stratford Centre Broadway**
- Attended a Women in Business online event, hosted by Ladies Who Latte
- Attended two London South East College (LSEC) networking events; Employer Breakfast in partnership with the Federation of Small Business and Business Breakfast in partnership with Chamber of Commerce and Industry



helped January - March

Ethnic minority

Entrepreneurs helped **since launch**

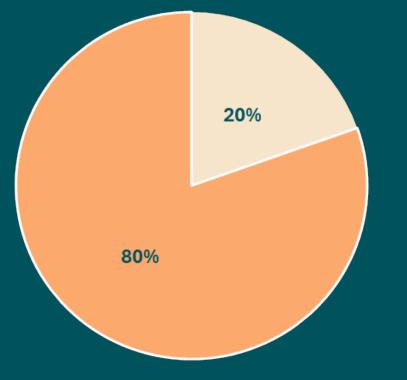
> Frank Moran Business Support Manager Local London

Equalities data of entrepreneurs helped since launch

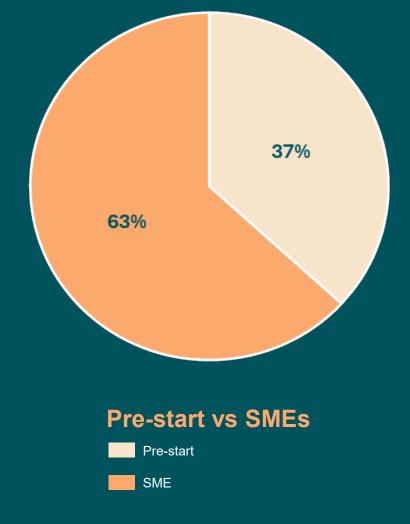
Female

Disabled

Local London Regional Statistics



Digital diagnostics vs in-person



Digital diagnostic

In-person total

Enfield

Number of entrepreneurs helped since launch







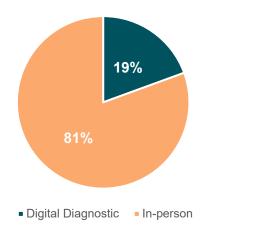
11% Disabled

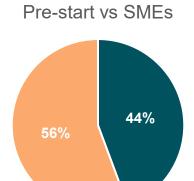
60% Female

73% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





SME

Pre-start

6

Entrepreneurs

helped January -

March 2025

> 211

Entrepreneurs

helped since launch



Top 3 areas of support requested

Marketing

Planning

Finance



Top sectors using Grow London Local website

Business services

Fashion & Jewellery / General retail / Health, fitness & wellness

Waltham Forest

Number of entrepreneurs helped since launch





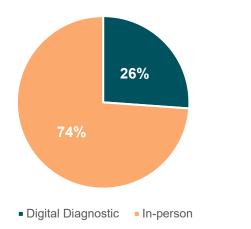
11% Disabled

53% Female

59% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





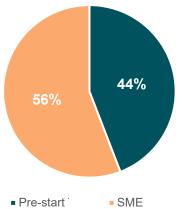
Entrepreneurs

helped since launch

Entrepreneurs

helped January -

March 2025





Top 3 areas of support requested

Marketing

Finance

Digital / Planning



Top sectors using Grow London Local website

Creative & media

Fashion & jewellery / Food & drink / Tech & apps

Redbridge

Number of entrepreneurs helped since launch





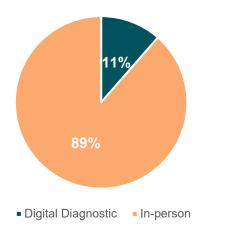
8% Disabled

50% Female

81% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

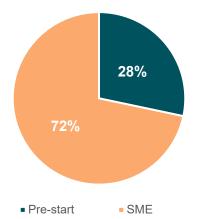
helped January -

March 2025

166

Entrepreneurs

helped since launch





Top 3 areas of support requested

Marketing

Finance

Planning



Top sectors using Grow London Local website

Fashion & jewellery / Other / Wholesale & retail trade

Havering

Number of entrepreneurs helped since launch







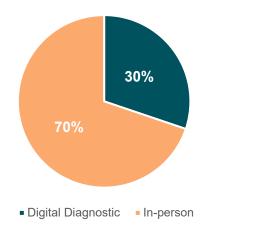
5% Disabled

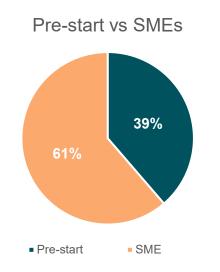
50% Female

57% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

helped January -

March 2025

06

Entrepreneurs

helped since launch



Top 3 areas of support requested

Marketing

Finance

Digital



Top sectors using Grow London Local website

Food & drink

Beauty & cosmetics / General retail / Health, fitness & wellness / Wholesale & retail trade

Barking & Dagenham

Number of entrepreneurs helped since launch





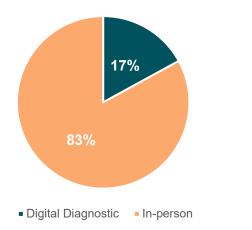
12% Disabled

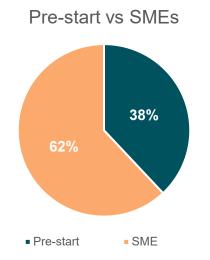
47% Female

83% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

helped since launch

Entrepreneurs

helped January -

March 2025



Top 3 areas of support requested

Marketing

Finance

Digital



Top sectors using Grow London Local website

Business services

Food & drink

Health, fitness & wellness

Newham

Number of entrepreneurs helped since launch





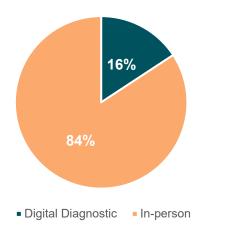
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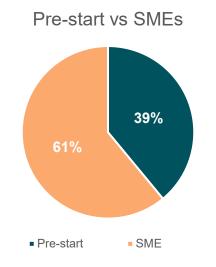
51% Female

81% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

helped since launch

Entrepreneurs

helped January -

March 2025



Top 3 areas of support requested

Marketing

Finance

Planning



Top sectors using Grow London Local website

Business services

Education / Food & drink / Health, fitness & wellness

Greenwich

Number of entrepreneurs helped since launch





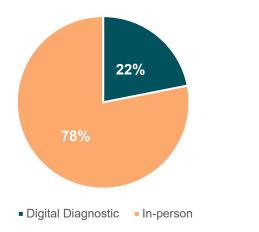
13% Disabled

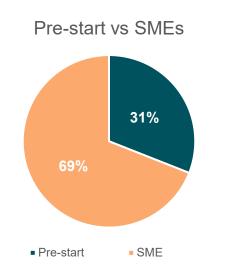
59% Female

68% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

helped since launch

Entrepreneurs

helped January -

March 2025



Top 3 areas of support requested

Marketing

Finance

Planning



Top sectors using Grow London Local website

Arts, entertainment & recreation / Fashion & jewellery Charities / Food & drink / Health, fitness & wellness / Other

Bexley

Number of entrepreneurs helped since launch





7% Disabled

b

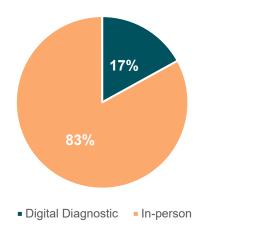
75% Ethnic minority

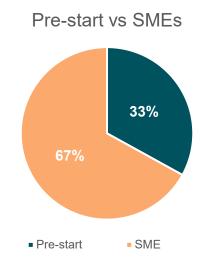
Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person

57%

Female





106

Entrepreneurs

helped since launch

24

Entrepreneurs

helped January -

March 2025



Top 3 areas of support requested

Marketing

Finance

Planning



Top sectors using Grow London Local website

Tech & apps

Business services / Food & drink / Health, fitness & wellness

Bromley

Number of entrepreneurs helped since launch







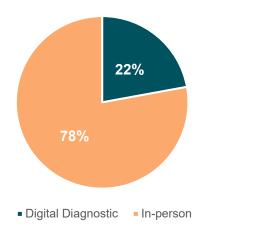
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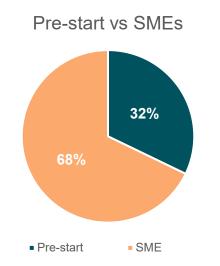
67% Female

66% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





R

Entrepreneurs

helped January -

March 2025

776

Entrepreneurs

helped since launch



Top 3 areas of support requested

Marketing

Finance

Digital



Top sectors using Grow London Local website

Health, fitness & wellness

Arts, entertainment & recreation / Other

WEST LONDON ALLANCE

Activity within the region this quarter

- Attended the Harrow Networking Event at Victoria Hall
- Participated in the Federation of Small Business (FSB) North London's in-person monthly networking event at Arts Depot.
- Attended the North London Chamber of Commerce and Enterprise networking event .
- Ran hub sessions at Action and Ealing Jobcentre Plus .
- Grow London Local hosted a **Coffee Friday**, celebrating one year of Grow London Local, at . Bobo Social in Ealing
- Hosted our first Coffee Friday at Estadio Lounge in Wembley
- Presented to students from the London School of Science and Technology (LSST) at Alperton House in Wembley
- The team had a presence at ID8: 8 Ideas for a Better Tomorrow.
- Attended the careers fair at the West Thames College and the West London Festival of . Business.
- Participated in the **Co-working the Business Beanstalk Way** event at **The Chiswick** Cinema

70%



11% Disabled





Ethnic minority



Entrepreneurs helped January - March



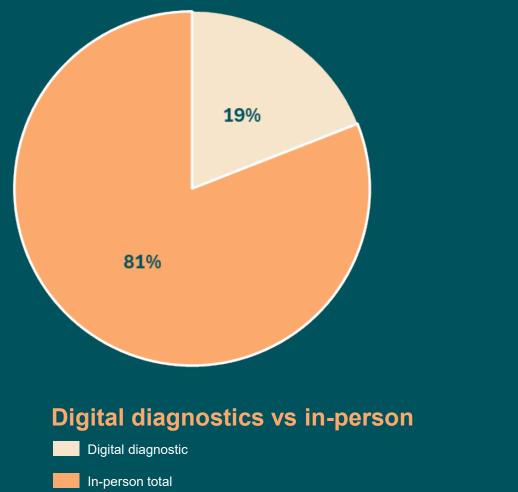
helped since launch

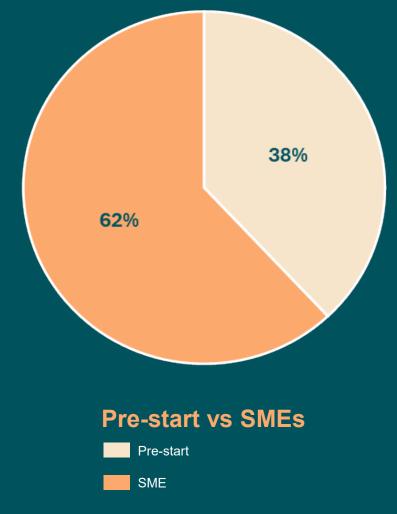
Jo Fillmore-Boonstra **Business Support Manager** West London Alliance

Equalities data of entrepreneurs helped since launch

Female

West London Alliance Regional Statistics





Hillingdon

Number of entrepreneurs helped since launch







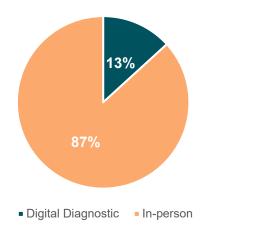
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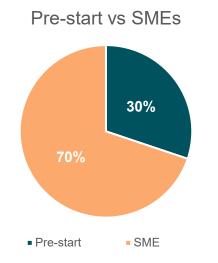
47% Female

82% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

helped since launch

Entrepreneurs

helped January -

March 2025



Top 3 areas of support requested

Marketing

Planning

Finance



Top sectors using Grow London Local website

General retail

Business service

Education / Tech & apps

Harrow

Number of entrepreneurs helped since launch







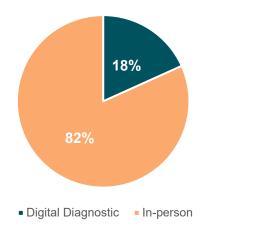
8% Disabled

62% Female

75% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

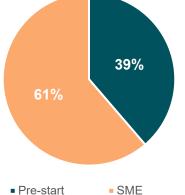
helped since launch

27

Entrepreneurs

helped January -

March 2025





Top 3 areas of support requested

Marketing

Planning

Sales



Top sectors using Grow London Local website

Construction / Food & drink

Homewares / Other

Barnet

Number of entrepreneurs helped since launch





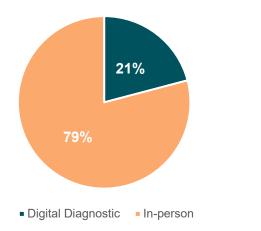
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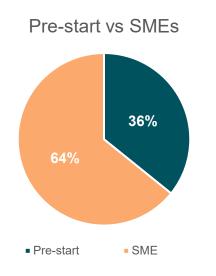
56% Female

60% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





Entrepreneurs

helped January -

March 2025

335

Entrepreneurs

helped since launch



Top 3 areas of support requested

Marketing

Planning

Digital



Top sectors using Grow London Local website

Business Services

Arts, entertainment & recreation / Creative & media / Education / Other

Ealing

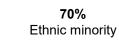
Number of entrepreneurs helped since launch





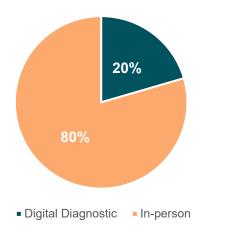
10% Disabled

54% Female



Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





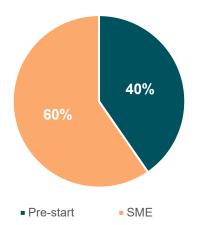
Entrepreneurs

helped since launch

Entrepreneurs

helped January -

March 2025





Top 3 areas of support requested

Marketing

Planning

Finance



Top sectors using Grow London Local website

Food & drink

Education / Other

Business Services

Brent

Number of entrepreneurs helped since launch

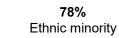




N/A

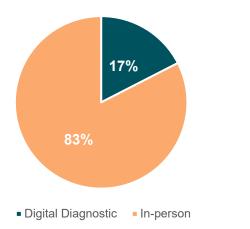
14% Disabled

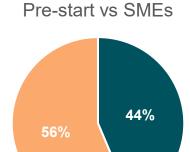
51% Female



Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





SME

Pre-start

Entrepreneurs

helped January -

March 2025

252

Entrepreneurs

helped since launch



Top 3 areas of support requested

Marketing

Planning

Finance



Top sectors using Grow London Local website

Food & drink

Other

Fashion & jewellery

Hammersmith & Fulham

Number of entrepreneurs helped since launch





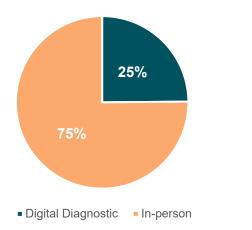
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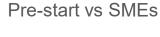
52% Female

52% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





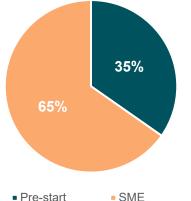
Entrepreneurs

helped since launch

Entrepreneurs

helped January -

March 2025





Top 3 areas of support requested

Marketing

Finance

Planning



Top sectors using Grow London Local website

Business services / Other

Food & drink

Hounslow

Number of entrepreneurs helped since launch







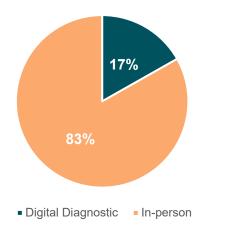
7% Disabled

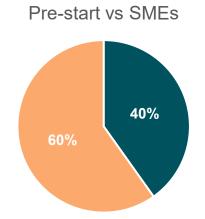
43% Female

74% Ethnic minority

Equalities data of entrepreneurs helped since launch

Digital diagnostic vs In-person





SME

Pre-start

Entrepreneurs

helped January -

March 2025

Entrepreneurs helped **since launch**



Top 3 areas of support requested

Marketing

Planning

Digital/Finance



Top sectors using Grow London Local website

Business Services

Creative & media / Health, fitness & wellness

OUR IMPACT ACROSS LONDON

West London Alliance (Barnet, Brent, Ealing, Hammersmith & Fulham, Harrow, Hillingdon and Hounslow)

1,770

"The London Borough of Barnet kindly introduced Grow London Local to Wenta in June 2024. Since then, over 650 pan-London crosssector businesses referred by Grow London Local have benefitted from practical free advice and support. Our excellent partnership clearly demonstrates collaborative reach and impact."

wenta Michael Martin, Head of Net Zero & Advice Team, Wenta

South London Partnership (Croydon, Kingston upon Thames, Merton, Richmond upon Thames and Sutton)

971 Total Businesses Supported

> "Grow London Local strengthens LSEC's impact in boroughs by promoting online digital courses and apprenticeship programmes offered by LSEC. These initiatives boost skill development, empower local communities, and support sustainable growth."

> LONDON SOUTH EAST COLLEGES Nina Sian, Director of Employer Engagement, Partnerships & Commercial, London South East Colleges

Central London Forward

(Camden, the City of London, Hackney, Haringey, Islington, Kensington and Chelsea, Lambeth, Lewisham, Southwark, Tower Hamlets, Wandsworth and Westminster)

4,529

Total Businesses Supported

66-

"Digital Boost and Grow London Local share a common mission: to ensure that every business can get the right support, in the right moment. Their business advisors have made it easier for us to find and connect with hard-to-reach businesses across London, and importantly, understand their needs, so we can give them the most relevant free support."



Karen Licurse, Managing Director, Digital Boost

Local London

(Barking & Dagenham, Bexley, Bromley, Enfield, Greenwich, Havering, Newham, Redbridge and Waltham Forest)

1,963

Total Businesses Supported

"Working with Grow London Local has been incredibly rewarding. Supporting new founders as they find their direction and build confidence has been a real highlight. Thames Brand Consultants is all about helping others grow, and this key partnership has made it easy to do just that, right where it's needed most in the heart of an entrepreneurial metropolis."





