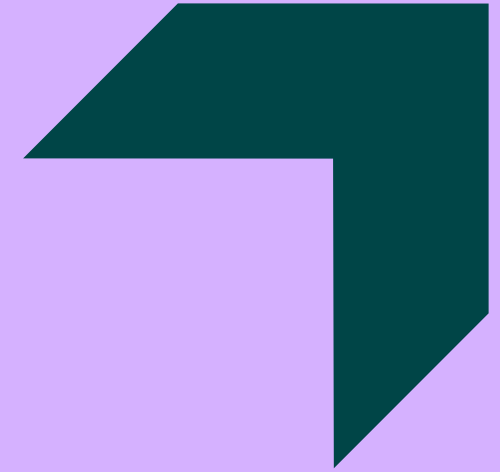


Grow London Local Borough Update

April – June 2026



Introduction

There are more than one million Small and Medium Enterprises (SMEs) and Entrepreneurs in London, employing thousands of people and playing a key role at the heart of their local communities. The success of these businesses is imperative to London's economy, society and culture. And yet it's often difficult for them to find and access the right support at the right time.

Grow London Local is the one place to get free access to support needed to help entrepreneurs in London start and grow a business. It is a free service delivered by London & Partners, the growth agency for London.

Our mission is to help small and micro businesses to thrive in the capital by connecting them with expert business support and creating opportunities for founders to connect with like-minded entrepreneurs.



The Grow London Local Community



 Coffee Friday at Estadio Lounge, Brent



 Meet the Founder – Disabled founders, University of East London



 Coffee Friday at Mainyard Studios, Tower Hamlets



 Coffee Friday at Collective Kennington Park Café, Lambeth

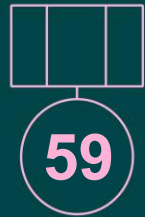


 Coffee Friday at Chill Café, Bromley



 Coffee Friday at Hotel Indigo, Hammersmith and Fulham

Total since Grow London Local Launch



Net Promoter Score
from entrepreneurs
supported – considered
“**excellent**” by
industry standards.



87%
of entrepreneurs
supported in person
are from an ethnic
minority, female or
have a disability.



Helped
49,200+
entrepreneurs
to access support.



entrepreneurs attended our
community events – including
Coffee Fridays – or visited one
of our “hubs”.



532,700+
entrepreneurs reached.



support providers across London
boroughs, FE colleges, universities,
chambers of commerce, business
improvement districts, charities
and businesses.

Pan-London impact



April – June 2026

Entrepreneurs reached



24,238
Digital



2,448
In-person



26,686
Total

Entrepreneurs helped



4,161
Digital



1,731
In-person



5,892
Total

Ethnic minority



Female



Disabled



Top sectors supported

1. Business & Professional services
2. Health, Fitness & Wellness
3. Food & Drink

Most in demand areas of business support

1. Finance
2. Marketing
3. Planning

Entrepreneurs supported by business stage



South London Partnership



Entrepreneurs helped

South London Partnership



11%
Disabled



57%
Female



63%
Ethnic minority

*Equalities data of entrepreneurs helped since launch

217

Entrepreneurs
helped April – June 2026



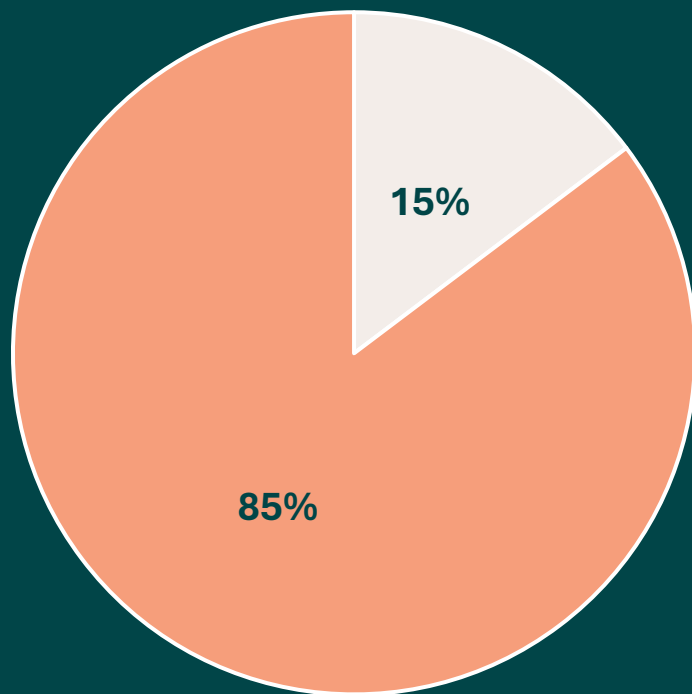
1,923

Entrepreneurs
helped since launch

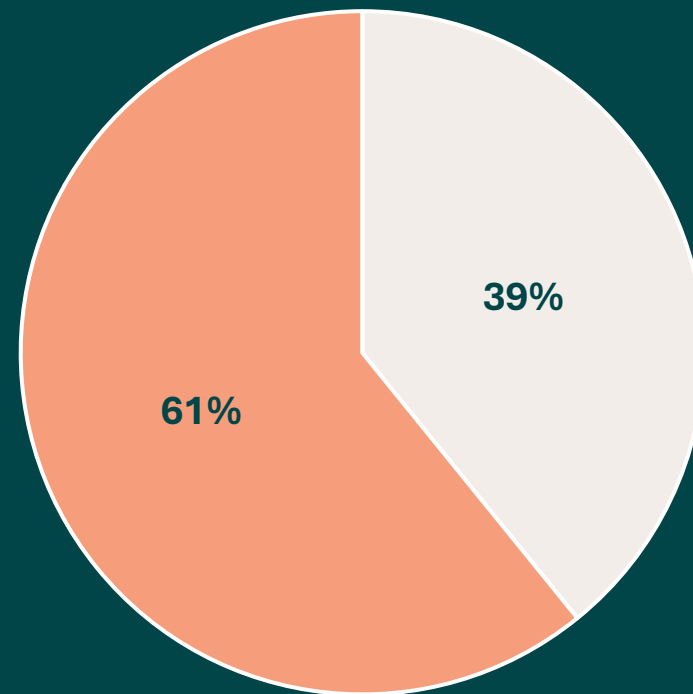
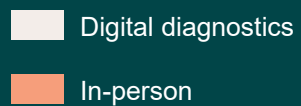


Regional statistics

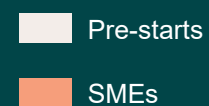
South London Partnership



Digital diagnostics vs In-person



Pre-starts vs SMEs



Grow London Local Activity

South London Partnership



Participated in **Connect Sutton** at **St Nicholas Shopping Centre**, supported by **Sutton Council**, to share information about Grow London Local services with local businesses.



At the **Careers Fair for Women with Conviction in Merton**, Grow London Local shared information about self-employment support and available guidance for aspiring founders.



At **Sutton College's Career Fair**, Grow London Local outlined tailored recommendations and ongoing support available to aspiring entrepreneurs.



Attended **Working Wednesdays** at **Wimbledon Citizen Hub in Merton** to discuss Grow London Local services with local entrepreneurs and partner organisations.



Hosted Coffee Friday at **TownSq Kingston**. The session covered available support, referrals and collaboration for local SMEs.



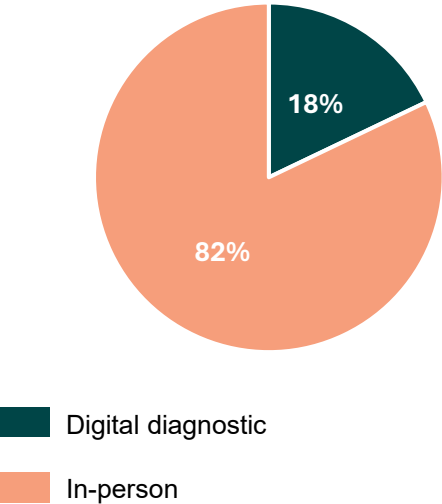
At **Roehampton University Business School's Career Fair**, Grow London Local shared information about guidance, networks and support available to students and aspiring entrepreneurs.

Richmond upon Thames

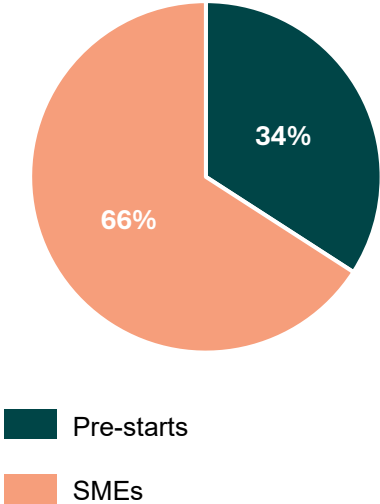
Entrepreneurs helped



Digital diagnostic vs In-person



Pre-starts vs SMEs



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Business & professional services
- Creative & media
- Retail, other

Kingston upon Thames

Entrepreneurs helped



10%
Disabled



53%
Female



55%
Ethnic minority

23

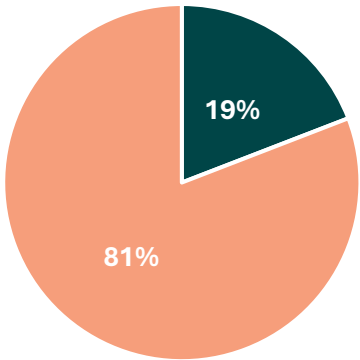


277

Entrepreneurs
helped **April – June
2026**

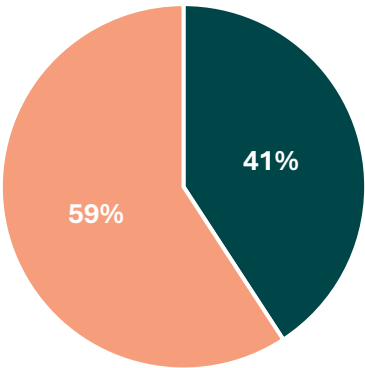
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SMEs



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Business & professional services
- Creative & media
- Retail, other

Merton

Entrepreneurs helped



11%
Disabled



57%
Female



59%
Ethnic minority

40

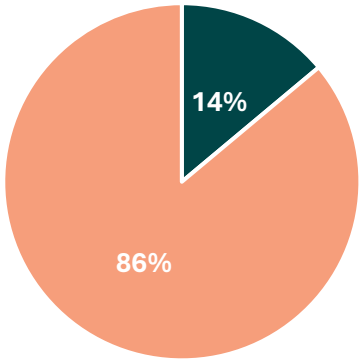
Entrepreneurs
helped **April – June
2026**



352

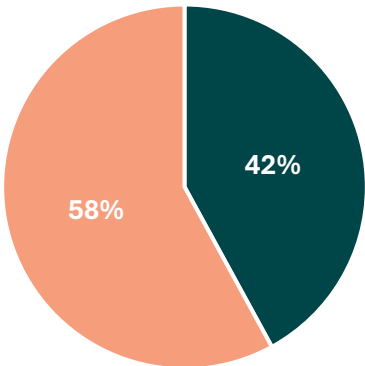
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SMEs



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Business & professional services
- Retail, other
- Creative & media

Sutton

Entrepreneurs helped



12%
Disabled



61%
Female



64%
Ethnic minority

37

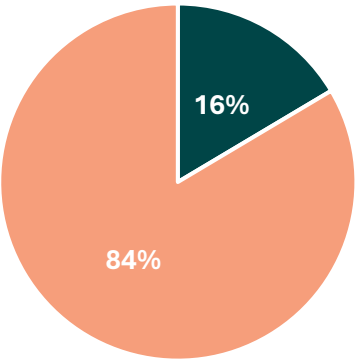


237

Entrepreneurs
helped **April – June
2026**

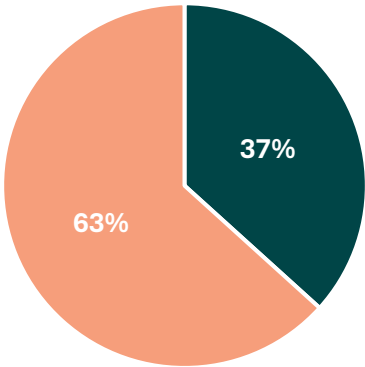
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



Digital diagnostic
In-person

Pre-starts vs SMEs



Pre-starts
SMEs



Top 3 areas of support requested

Marketing
Finance
Planning



Top sectors helped by Grow London Local

Creative & media
Business & professional services
Retail, other

Croydon

Entrepreneurs helped



11% Disabled



54% Female



78% Ethnic minority

92

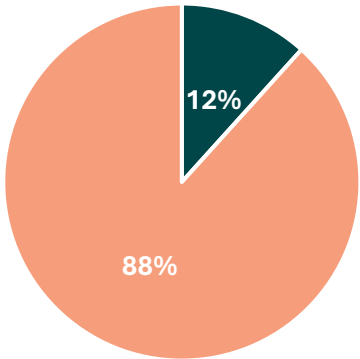


761

Entrepreneurs helped April – June 2026

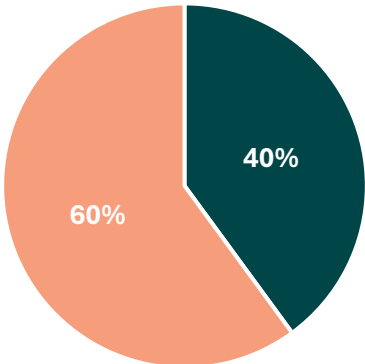
Entrepreneurs helped since launch

Digital diagnostic vs In-person



Digital diagnostic
In-person

Pre-starts vs SMEs



Pre-starts
SMEs



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Business & professional services
- Retail, other
- Creative & media

Central London Forward



Entrepreneurs helped

Central London Forward



12%
Disabled



56%
Female



61%
Ethnic minority

*Equalities data of entrepreneurs helped since launch

851

Entrepreneurs
helped **April – June 2026**



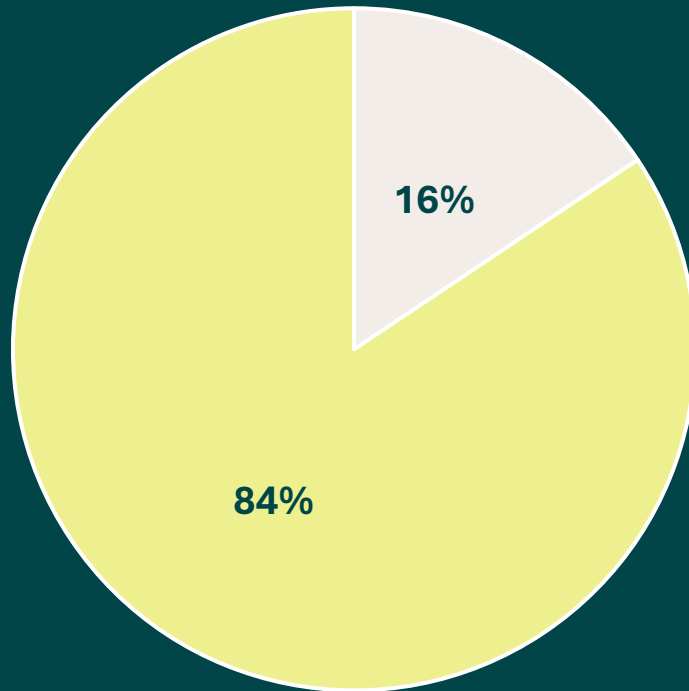
8,491

Entrepreneurs
helped **since launch**

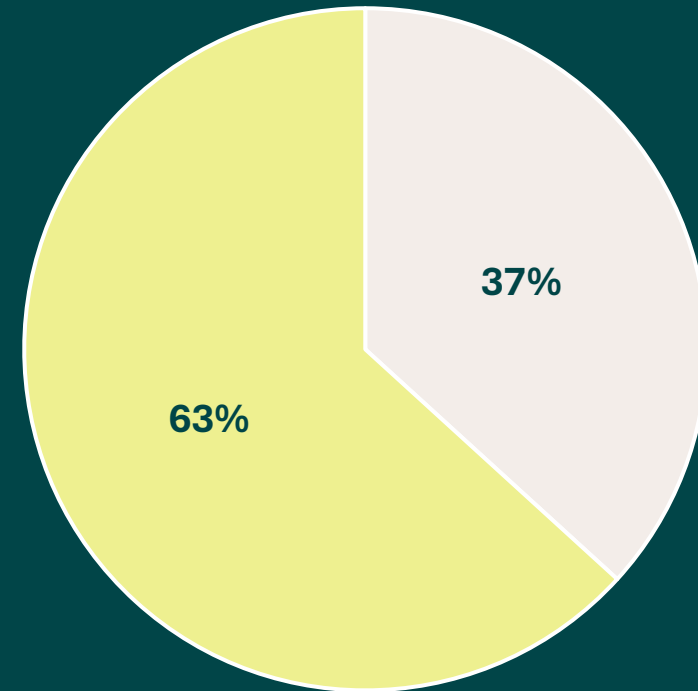
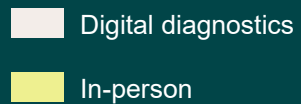


Regional statistics

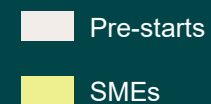
Central London Forward



Digital diagnostics vs In-person



Pre-starts vs SMEs



Grow London Local Activity

Central London Forward



Grow London Local presented its offer to businesses and partners, including **Lewisham Council**, at the **South Lewisham Business Support Programme** event and **Lewisham Black Led Business Forum**.



Attended the launch of the **Neurodivergent Entrepreneurship in the UK** report in the **City of London**, sponsored by **Lloyds** and **eBay**. Raised awareness of inclusive support for neurodivergent founders.



Grow London Local showcased information on funding and people-management support at **Peabody Housing Association's** Access to Finance and HR Insights for Growth event in **Wandsworth**.



Delivered bi-weekly **Jobcentre Plus** hubs in **Islington, Camden** and **Tower Hamlets**, and launched a monthly Westminster hub.
Strengthened referral routes and expanded access to Grow London Local support, including for Westminster's 900+ registered sole traders.



Hosted six Coffee Fridays across **Islington, Haringey, Tower Hamlets, Westminster, Lambeth** and **Wandsworth**, and agreed venue partnerships for future activity.



Hosted GLL Lates at **Aquum** in **Clapham** to share information about programme support and provide networking opportunities for local SMEs.

Haringey

Entrepreneurs helped



14%
Disabled



59%
Female



56%
Ethnic minority

58

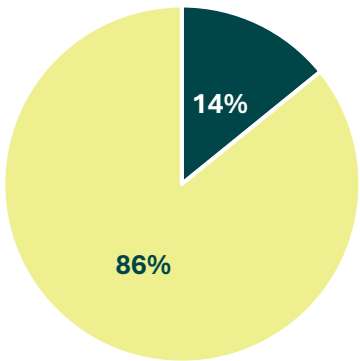
Entrepreneurs
helped **April – June
2026**



544

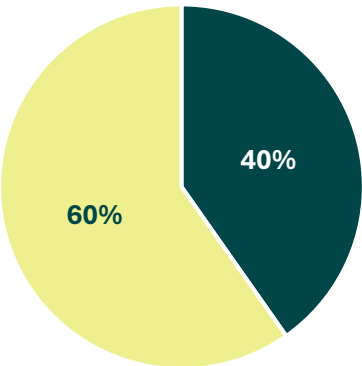
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Creative & media
- Business & professional services
- Retail, other

Hackney

Entrepreneurs helped



13%
Disabled



55%
Female



63%
Ethnic minority

76

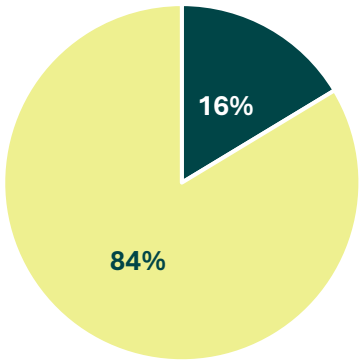


734

Entrepreneurs
helped **April – June
2026**

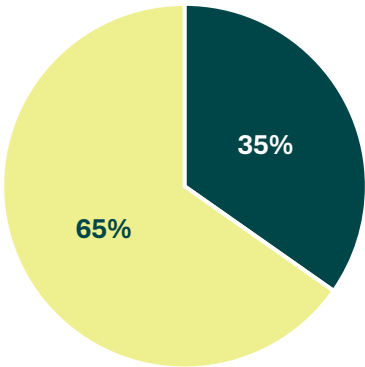
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Creative & media
- Business & professional services
- Retail, other

Tower Hamlets

Entrepreneurs helped



11%
Disabled



48%
Female



63%
Ethnic minority

81

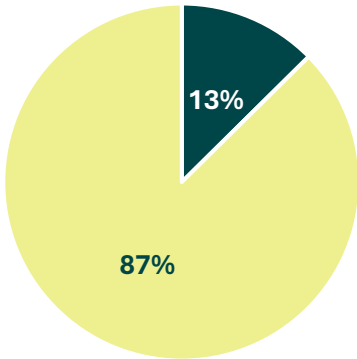
Entrepreneurs
helped **April – June
2026**



778

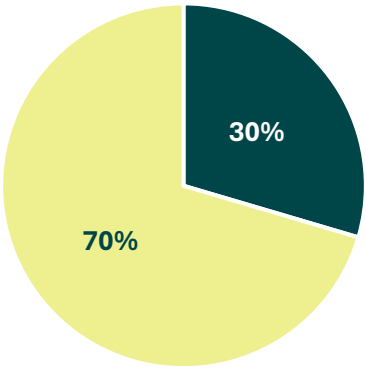
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

Marketing
Finance
Digital



Top sectors helped by Grow London Local

Business & professional services
Creative & media
Retail, other

Camden

Entrepreneurs helped



12%
Disabled



56%
Female



50%
Ethnic minority

64

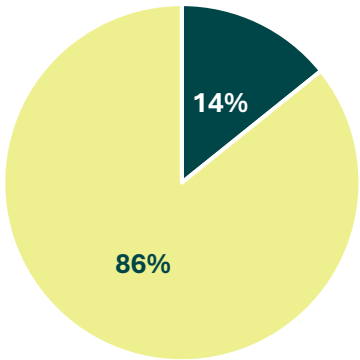


745

Entrepreneurs
helped **April – June
2026**

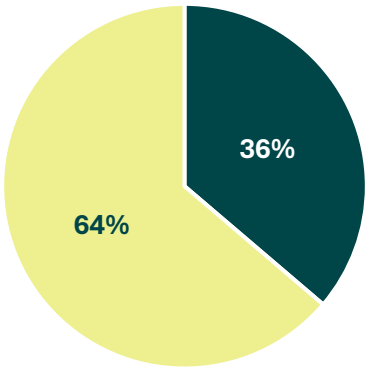
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



Digital diagnostic
In-person

Pre-starts vs SMEs



Pre-starts
SME



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Creative & media
- Business & professional services
- Retail, other

Islington

Entrepreneurs helped



12%
Disabled



53%
Female



59%
Ethnic minority

80

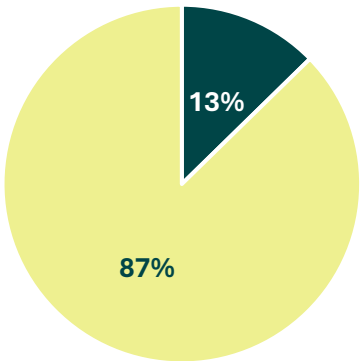
Entrepreneurs
helped **April – June
2026**



883

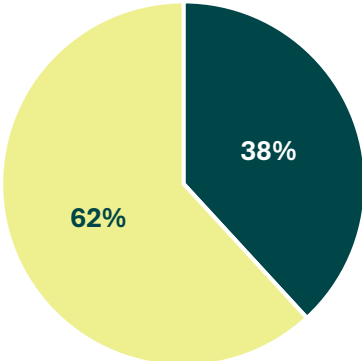
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



Digital diagnostic
In-person

Pre-starts vs SMEs



Pre-starts
SME



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Creative & media
- Business & professional services
- Retail, other

Westminster

Entrepreneurs helped



13%
Disabled



56%
Female



58%
Ethnic minority

55

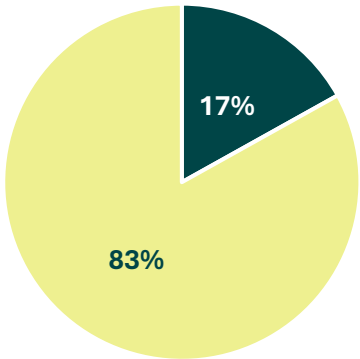
Entrepreneurs
helped **April – June
2026**



615

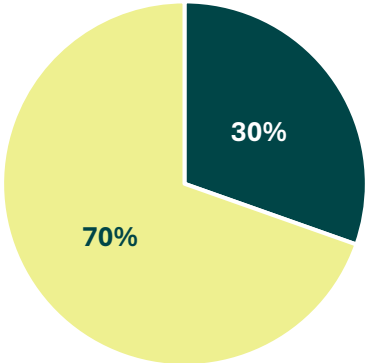
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



Digital diagnostic
In-person

Pre-starts vs SMEs



Pre-starts
SME



Top 3 areas of support requested

Marketing
Finance
Planning

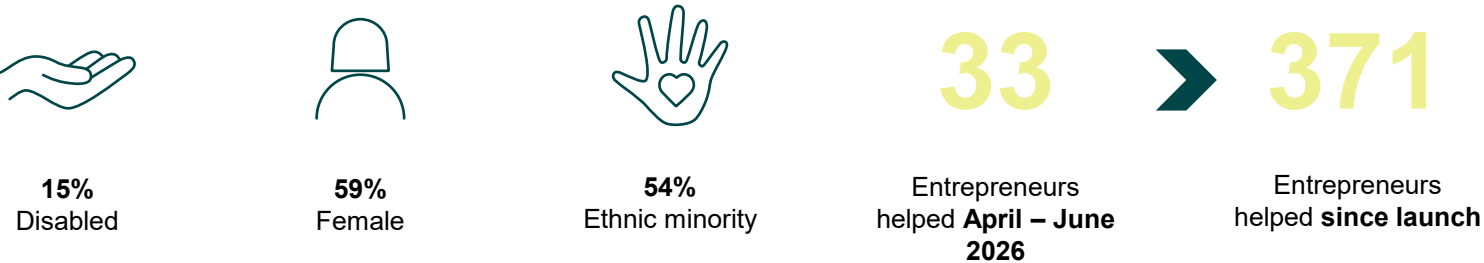


Top sectors helped by Grow London Local

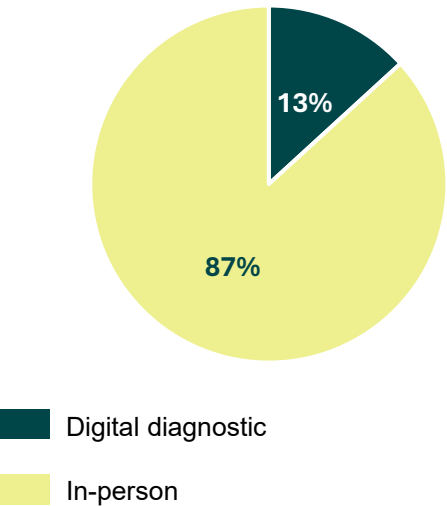
Business & professional services
Creative & media
Retail, other

Kensington & Chelsea

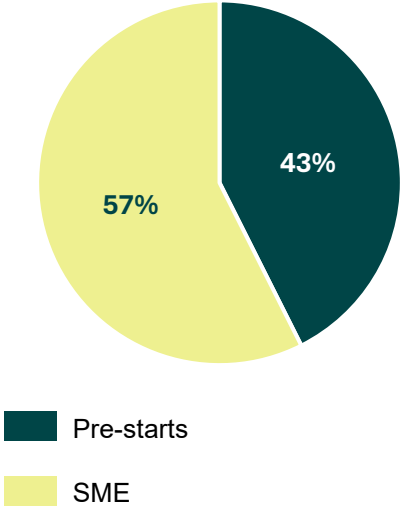
Entrepreneurs helped



Digital diagnostic vs In-person



Pre-starts vs SMEs



Top 3 areas of support requested

- Marketing
- Finance
- Planning

Top sectors helped by Grow London Local

- Business & professional services
- Creative & media
- Retail, other

Southwark

Entrepreneurs helped



12%
Disabled



58%
Female



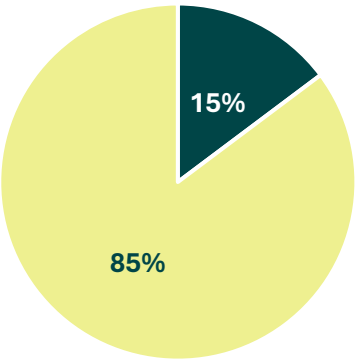
64%
Ethnic minority

105 ➔ 921

Entrepreneurs
helped **April – June
2026**

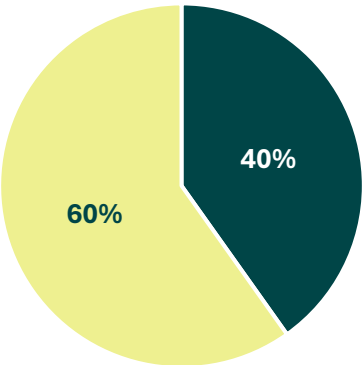
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



Digital diagnostic
In-person

Pre-starts vs SMEs



Pre-starts
SME



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Creative & media
- Business & professional services
- Retail, other

Wandsworth

Entrepreneurs helped



11%
Disabled



56%
Female



52%
Ethnic minority

60

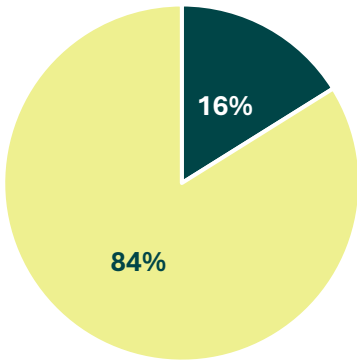
Entrepreneurs
helped **April – June
2026**



484

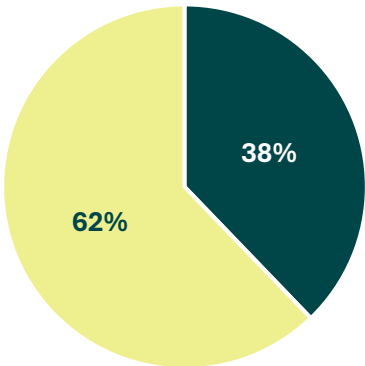
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Business & professional services
- Retail, other
- Creative & media

Lambeth

Entrepreneurs helped



12%
Disabled



58%
Female



67%
Ethnic minority

82

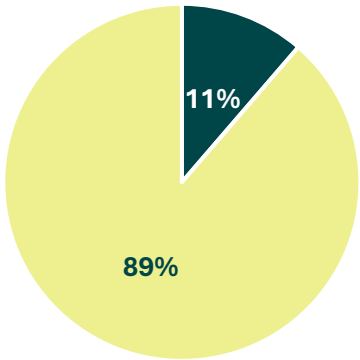
Entrepreneurs
helped **April – June
2026**



936

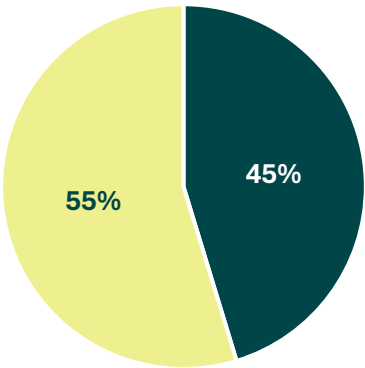
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Retail, other
- Creative & media
- Business & professional services

Lewisham

Entrepreneurs helped



9%
Disabled



64%
Female



67%
Ethnic minority

79

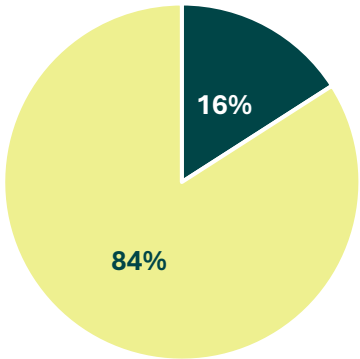


791

Entrepreneurs
helped **April – June
2026**

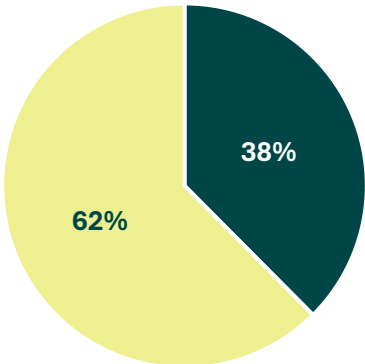
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Creative & media
- Business & professional services
- Retail, other

City of London Corporation

Entrepreneurs helped



11%
Disabled



52%
Female



66%
Ethnic minority

78

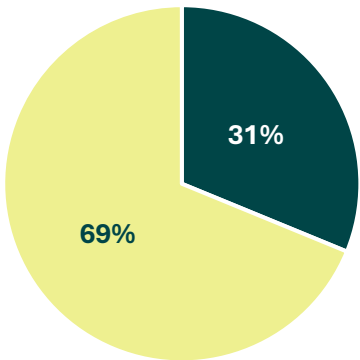
Entrepreneurs
helped **April – June
2026**



689

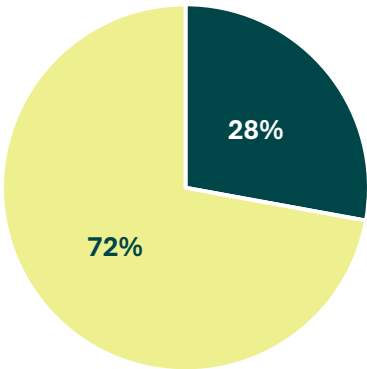
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

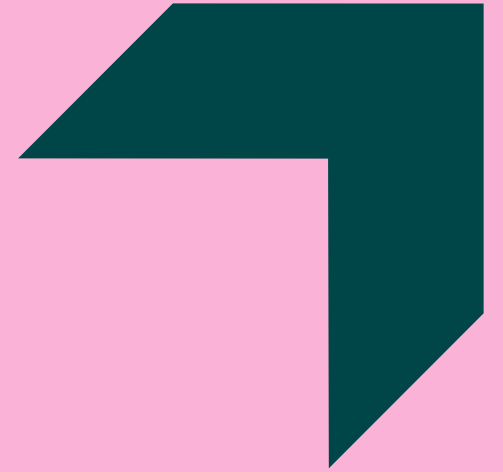
- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Business & professional services
- Creative & media
- Retail, other

Local London



Entrepreneurs helped

Local London



11%
Disabled



56%
Female



71%
Ethnic minority

*Equalities data of entrepreneurs helped since launch

429

Entrepreneurs
helped **April – June 2026**



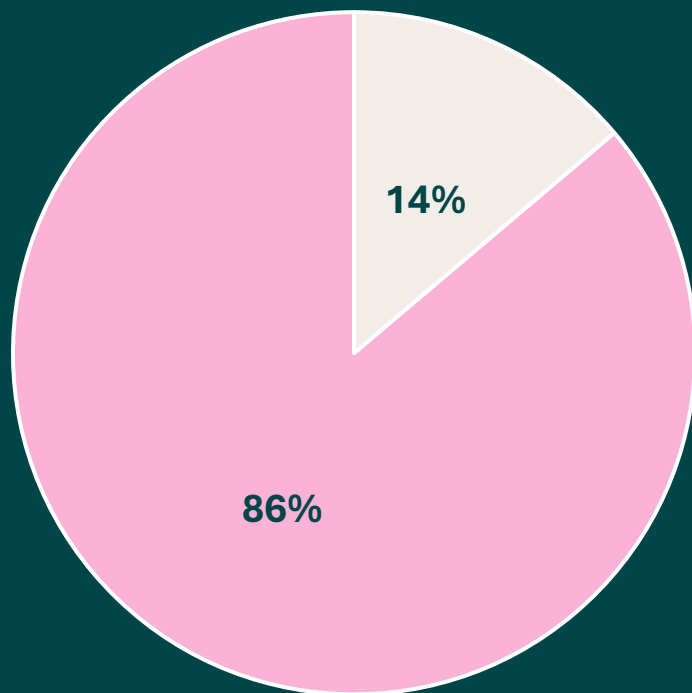
4,260

Entrepreneurs
helped **since launch**

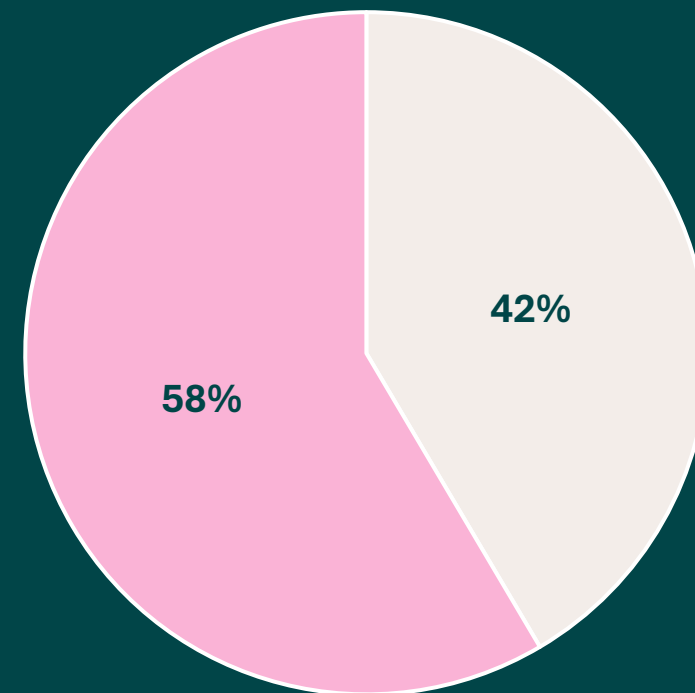
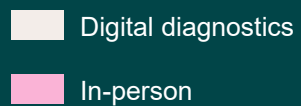


Regional statistics

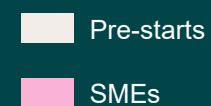
Local London



Digital diagnostics vs In-person



Pre-starts vs SMEs



Grow London Local Activity

Local London



Attended the **Business Breakfast Meeting** hosted by the **State Bank of India** in **East Ham**, increasing awareness of Grow London Local support among local business owners.



Shared Grow London Local support with Greenwich SMEs and partners at **Greenwich's Social Impact Meet Up**, strengthening local connections.



Exhibited at the **Newham Chamber of Commerce Business Conference** and presented at **London South East Colleges' Power of Partnerships event**, widening awareness of Grow London Local support across **East and South East London**.



Grow London Local connected the **Istanbul Chamber of Commerce** with the **University of East London**, opening routes to academic, innovation and business partnerships.



Grow London Local hosted Coffee Fridays across **Greenwich, Waltham Forest, Bromley and Havering**, connecting local entrepreneurs with peers and business support.



Grow London Local strengthened collaboration with **Jobcentre Plus** teams across **Redbridge, Bromley, Bexley and Woolwich**, improving routes to support for self-employed residents.

Enfield

Entrepreneurs helped



12%
Disabled



60%
Female



73%
Ethnic minority

56

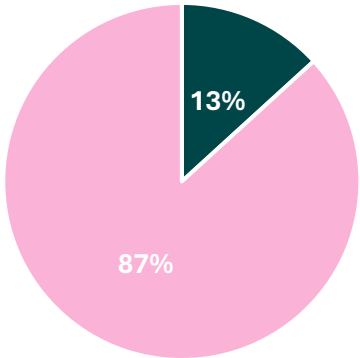
Entrepreneurs
helped **April – June
2026**



423

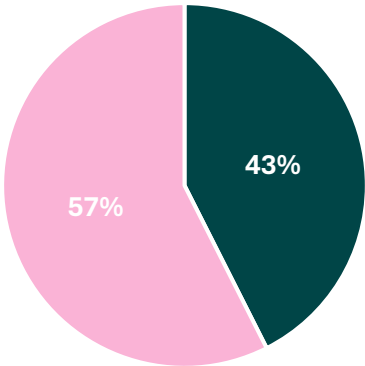
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Business & professional services
- Creative & media
- Retail, other

Waltham Forest

Entrepreneurs helped



12%
Disabled



54%
Female



61%
Ethnic minority

62

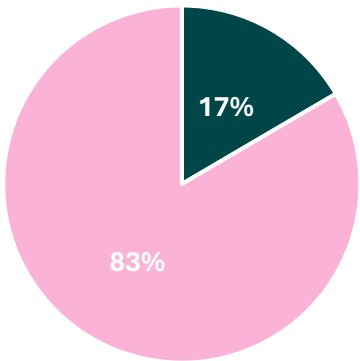


483

Entrepreneurs
helped **April – June
2026**

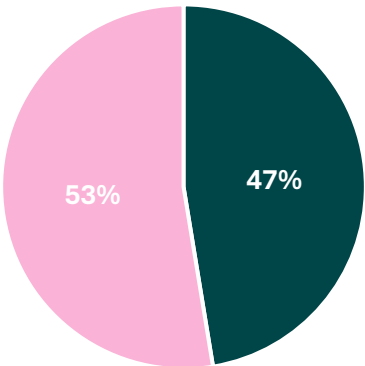
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



Digital diagnostic
In-person

Pre-starts vs SMEs



Pre-starts
SME



Top 3 areas of support requested

Marketing
Finance
Digital



Top sectors helped by Grow London Local

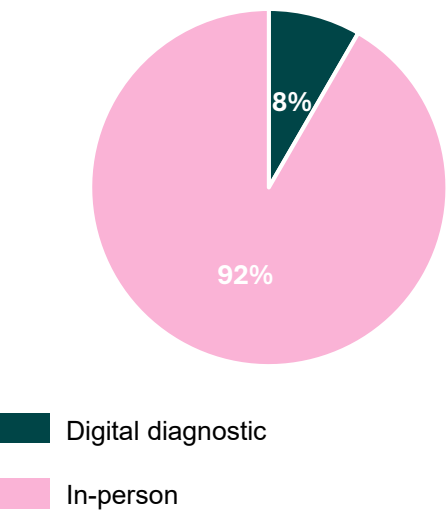
Creative & media
Retail, other
Business & professional services

Redbridge

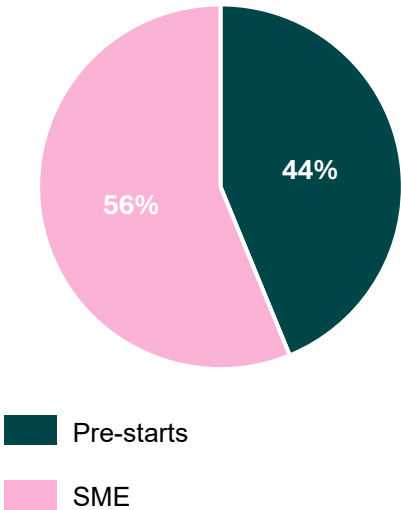
Entrepreneurs helped



Digital diagnostic vs In-person



Pre-starts vs SMEs



Top 3 areas of support requested

- Marketing
- Digital
- Finance



Top sectors helped by Grow London Local

- Business & professional services
- Retail, other
- Creative & media

Havering

Entrepreneurs helped



5%
Disabled



57%
Female



62%
Ethnic minority

21

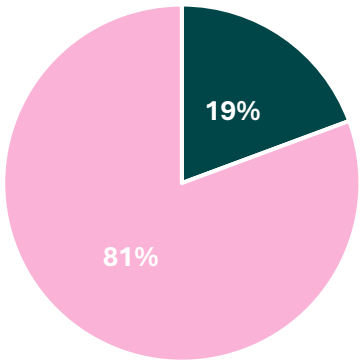


212

Entrepreneurs
helped **April – June
2026**

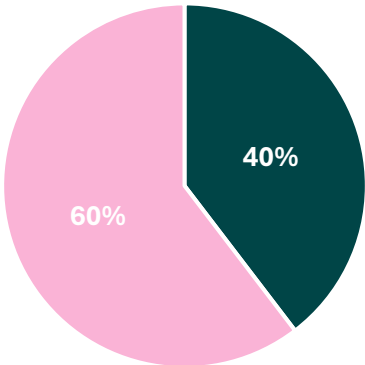
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



Digital diagnostic
In-person

Pre-starts vs SMEs



Pre-starts
SME



Top 3 areas of support requested

Marketing
Finance
Digital



Top sectors helped by Grow London Local

Business & professional services
Retail, other
Creative & media

Barking & Dagenham

Entrepreneurs helped



11%
Disabled



47%
Female



81%
Ethnic minority

44

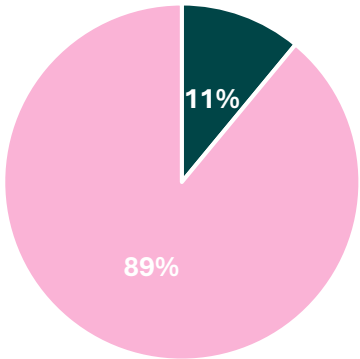
Entrepreneurs
helped **April – June
2026**



491

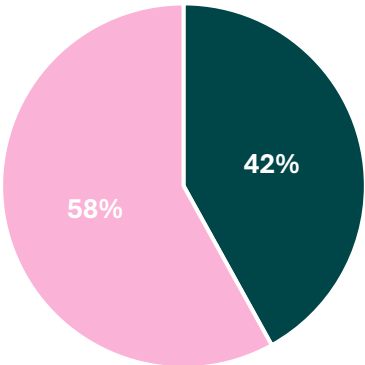
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

- Marketing
- Finance
- Digital



Top sectors helped by Grow London Local

- Business & professional services
- Retail, other
- Food & drink

Newham

Entrepreneurs helped



8%
Disabled



51%
Female



83%
Ethnic minority

56

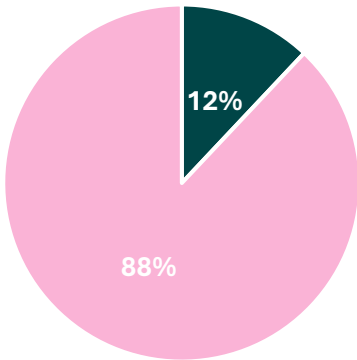
Entrepreneurs
helped **April – June
2026**



732

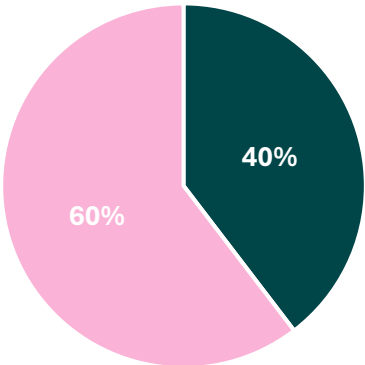
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



Digital diagnostic
In-person

Pre-starts vs SMEs



Pre-starts
SME



Top 3 areas of support requested

- Marketing
- Finance
- Digital



Top sectors helped by Grow London Local

- Retail, other
- Business & professional services
- Creative & media

Greenwich

Entrepreneurs helped



13%
Disabled



59%
Female



68%
Ethnic minority

62

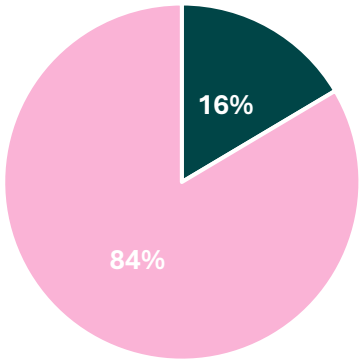
Entrepreneurs
helped **April – June
2026**



656

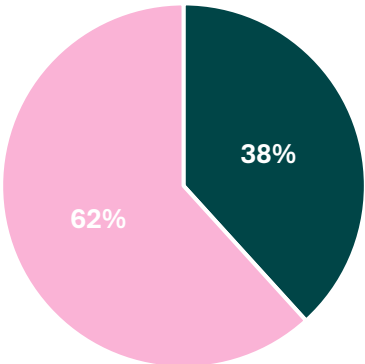
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

- Marketing
- Finance
- Digital



Top sectors helped by Grow London Local

- Business & professional services
- Creative & media
- Retail, other

Bexley

Entrepreneurs helped



8%
Disabled



62%
Female



71%
Ethnic minority

41

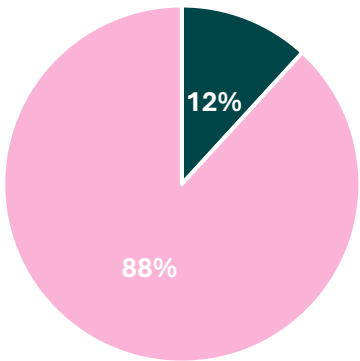
Entrepreneurs
helped **April – June
2026**



271

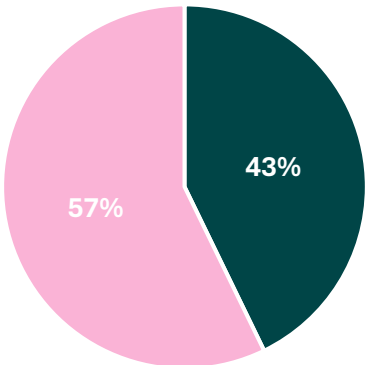
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Business & professional services
- Health, fitness & wellness
- Retail, other

Bromley

Entrepreneurs helped



13%
Disabled



64%
Female



59%
Ethnic minority

54

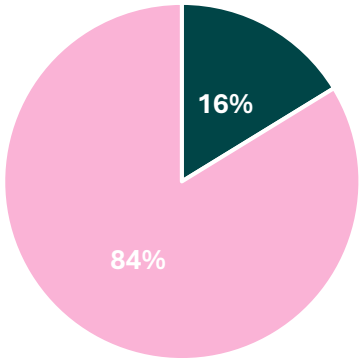


597

Entrepreneurs
helped **April – June
2026**

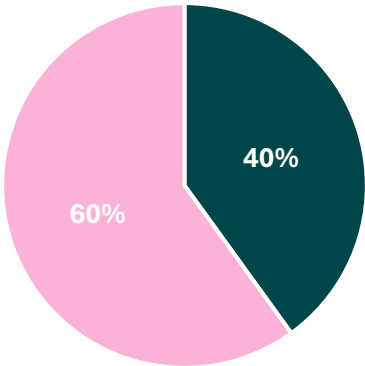
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

Marketing
Finance
Digital



Top sectors helped by Grow London Local

Business & professional services
Creative & media
Retail, other

West London Alliance



Entrepreneurs helped

West London Alliance



11%
Disabled



54%
Female



68%
Ethnic minority

*Equalities data of entrepreneurs helped since launch

465

Entrepreneurs
helped April – June 2026



3,714

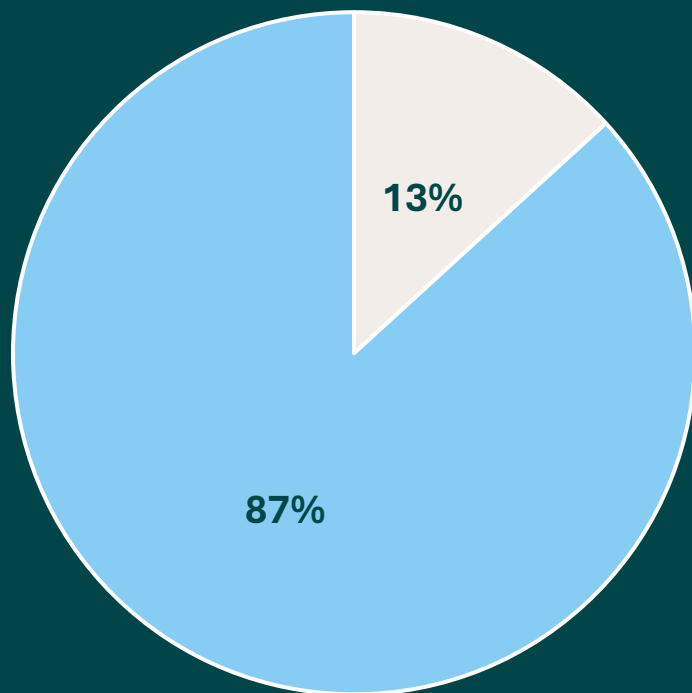
Entrepreneurs
helped since launch

ELEPHANT STORES

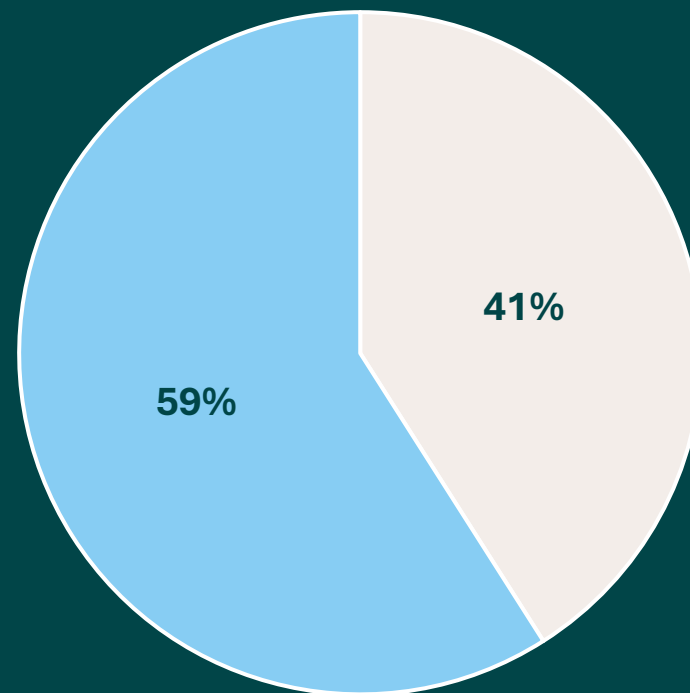
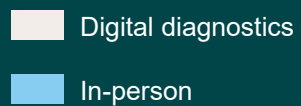


Regional statistics

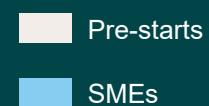
West London Alliance



Digital diagnostics vs In-person



Pre-starts vs SMEs



Grow London Local Activity

West London Alliance



Grow London Local promoted access to tailored advice, workshops and growth support through partnerships with **Chiswick Business Networking Group** and **Middlesex University, Business Beanstalk**.



Hosted Coffee Fridays across **Barnet, Hillingdon, Harrow, Hammersmith & Fulham, Ealing** and **Brent** to engage local businesses, support partnership working and explore future engagement opportunities.



Grow London Local showcased tailored growth advice and support at the **Hillingdon Business Expo**, increasing awareness of support available to local businesses.



Engaged with start-ups and growing businesses at **Hammersmith & Fulham Business Network, Federation of Small Businesses Connect Wembley and Harrow Jobs Fair**, increasing awareness of Grow London Local support and strengthening local business connections.



Grow London Local engaged with inclusive founder networks and local partners at **Founder Mums networking event and MSK Trailblazers by Shaw Trust (Barnet)**, widening access to inclusive peer networks and business support.



Hosted **Jobcentre Plus** hubs across **Brent, Ealing, Harrow, Hammersmith & Fulham**, to signpost self-employed residents and aspiring entrepreneurs to business support.

Hillingdon

Entrepreneurs helped



10%
Disabled



47%
Female



76%
Ethnic minority

41

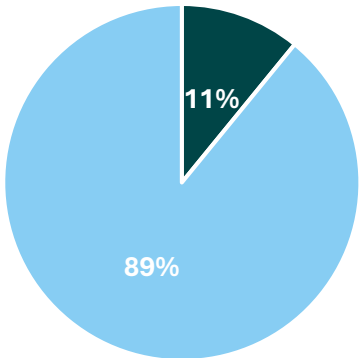


376

Entrepreneurs
helped **April – June
2026**

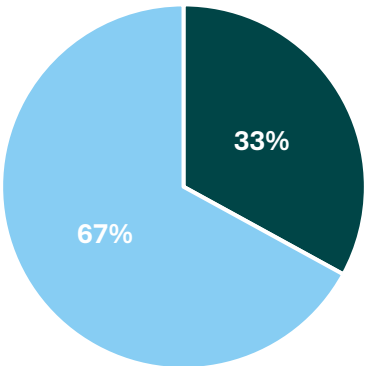
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

Marketing
Planning
Finance



Top sectors helped by Grow London Local

Business & professional services
Health, fitness & wellness
Creative & media

Harrow

Entrepreneurs helped



10%
Disabled



57%
Female



78%
Ethnic minority

57

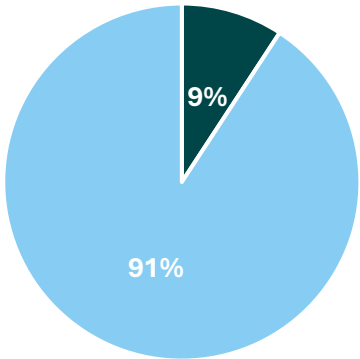
Entrepreneurs
helped **April – June
2026**



509

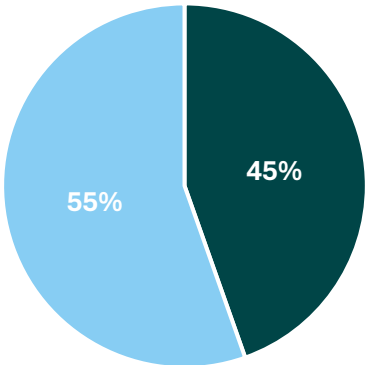
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

Marketing
Planning
Finance



Top sectors helped by Grow London Local

Business & professional services
Health, fitness & wellness
Creative & media

Barnet

Entrepreneurs helped



12%
Disabled



56%
Female



61%
Ethnic minority

74

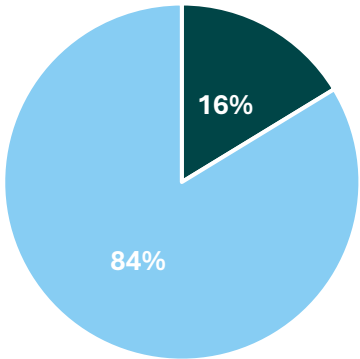


663

Entrepreneurs
helped **April – June
2026**

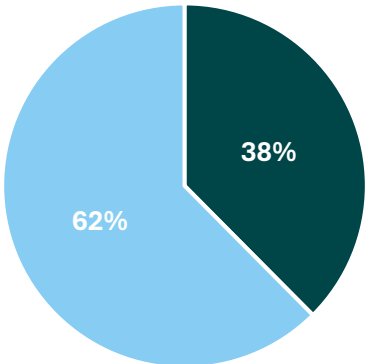
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

- Marketing
- Planning
- Finance



Top sectors helped by Grow London Local

- Business & professional services
- Creative & media
- Retail, other

Ealing

Entrepreneurs helped



9%
Disabled



55%
Female



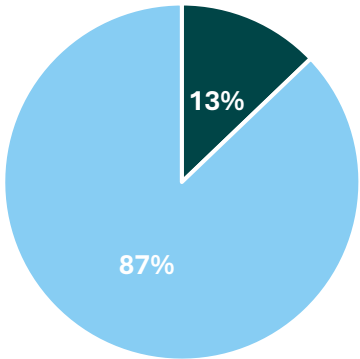
65%
Ethnic minority

115 > 724

Entrepreneurs
helped **April – June
2026**

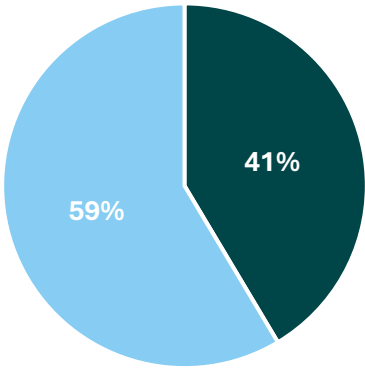
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

- Marketing
- Planning
- Finance



Top sectors helped by Grow London Local

- Business & professional services
- Creative & media
- Retail, other

Brent

Entrepreneurs helped



13%
Disabled



55%
Female



76%
Ethnic minority

62

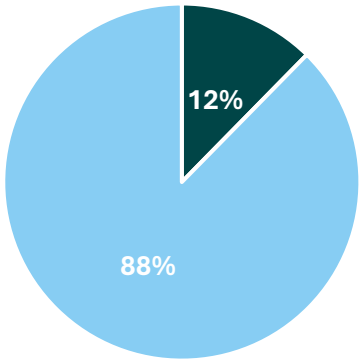


526

Entrepreneurs
helped **April – June
2026**

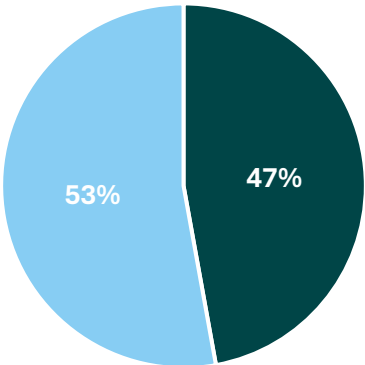
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Business & professional services
- Retail, other
- Creative & media

Hammersmith and Fulham

Entrepreneurs helped



11%
Disabled



57%
Female



52%
Ethnic minority

58

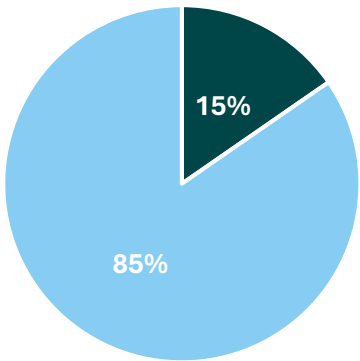
Entrepreneurs
helped **April – June
2026**



449

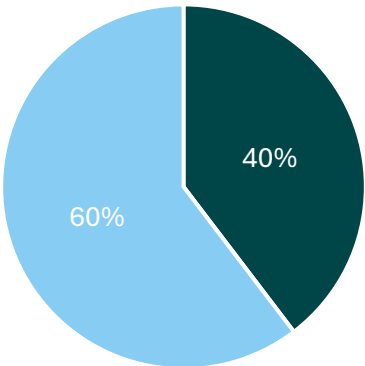
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

- Marketing
- Finance
- Planning



Top sectors helped by Grow London Local

- Business & professional services
- Creative & media
- Health, fitness & wellness

Hounslow

Entrepreneurs helped



10%
Disabled



48%
Female



69%
Ethnic minority

58

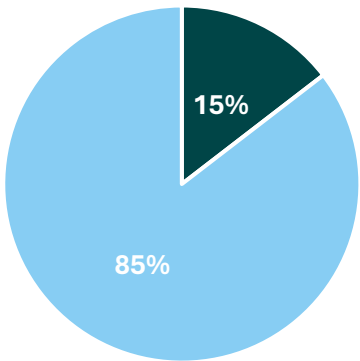
Entrepreneurs
helped **April – June
2026**



467

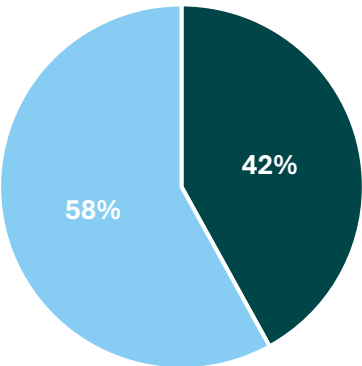
Entrepreneurs
helped **since launch**

Digital diagnostic vs In-person



 Digital diagnostic
 In-person

Pre-starts vs SMEs



 Pre-starts
 SME



Top 3 areas of support requested

- Marketing
- Planning
- Digital



Top sectors helped by Grow London Local

- Business & professional services
- Creative & media
- Retail, other

Thank you

