

# GROW LONDON LOCAL BOROUGH REPORT



April – June 2025





## Introduction

There are more than one million Small and Medium Enterprises (SMEs) and entrepreneurs in London, employing thousands of people and playing a key role at the heart of their local communities. The success of these businesses is imperative to London's economy, society and culture. And yet it's often difficult for them to find and access the right support at the right time.

Grow London Local is the one place to get free access to support needed to help entrepreneurs in London start and grow a business. It is a free programme delivered by London & Partners, the growth agency for London.

Our mission is to help small and micro businesses to thrive in the capital by providing expert business support and opportunities for founders to connect with like-minded entrepreneurs at local events or drop-in sessions.



# In the community



 Coffee Friday at Gail's Bakery, Barnet



 Coffee Friday at Santander Work Café, Camden



 Coffee Friday at Dragonfly Yoda Studio, Sydenham



 Coffee Friday at Tealby's Café, Battersea

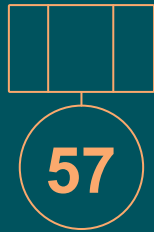


 Meet The Founder Event at London & Partners Office, Southwark



 Coffee Friday at Angelica's Tea and Cakes, Bexleyheath

# Total since Grow London Local Launch



**Net Promoter Score** from entrepreneurs supported – considered “**excellent**” by industry standards.



**88%** of **Entrepreneurs** supported in person are from an ethnic minority, female or have a disability.



**Helped**  
**29,000+**  
entrepreneurs  
to access support



**entrepreneurs attended** our events including Coffee Fridays, Hubs and at the Post Office.



visitors to our website



**support providers across London boroughs**, FE colleges, universities, chambers of commerce, business improvement districts, charities and businesses.



# July – September 2025

## Entrepreneurs reached



28,866  
Digital



2,716  
In-person



31,582  
Total

## Entrepreneurs helped



3,444  
Digital



1,716  
In-person



5,160  
Total



## Top sectors supported

- 1. Business and Professional Services
- 2. Creative and Media
- 3. Retail

## Top categories of business support requested

- 1. Marketing
- 2. Finance
- 3. Planning

## Entrepreneurs supported by business stage





# **SOUTH LONDON** PARTNERSHIP

# Activity within the region this quarter



10%  
Disabled



58%  
Female



61%  
Ethnic minority

\*Equalities data of entrepreneurs helped since launch

194 > 1,166

Entrepreneurs  
helped April - June

Entrepreneurs  
helped since launch



# Our activity across South London Partnership



Established a Creating Future Opportunities (CFO) Evolution Programme activity Hub. Aimed at people looking to get back into the workplace or gain business support.

Through our partnership with Sutton College, we are attending their six-week program for young entrepreneurs growing their business. We talk to the cohort in the final week and can then support them to be referred to other providers.

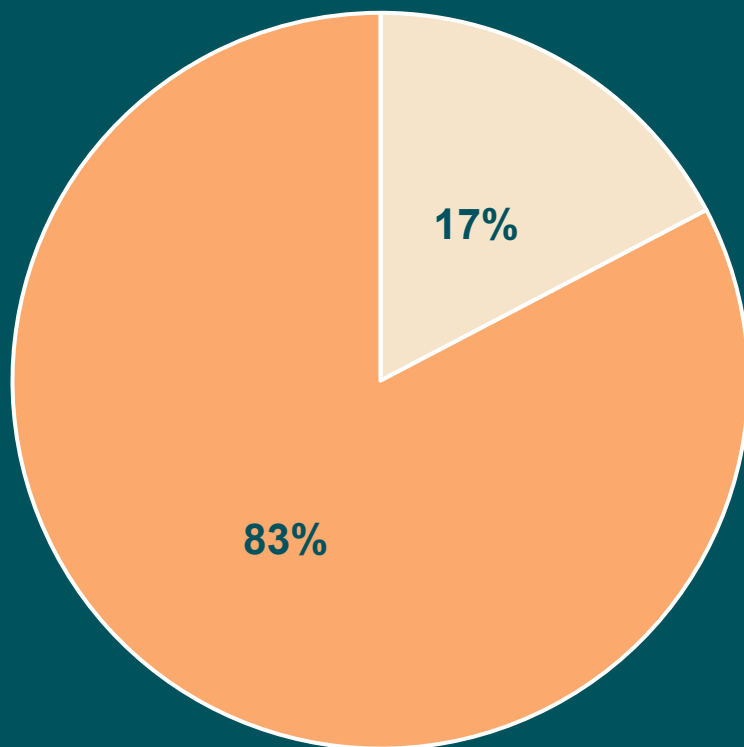
Grow London Local exhibited at the South London Jobs Fair at Crystal Palace

Participated in a networking sessions at the Zenith Programme and the Third Tuesday Club where aspiring entrepreneurs can share ideas and support each other



Ran a presentation session at the Morden Town Centre Business Networking Evening, hosted by Merton Council and the Morden Town Centre Manager.

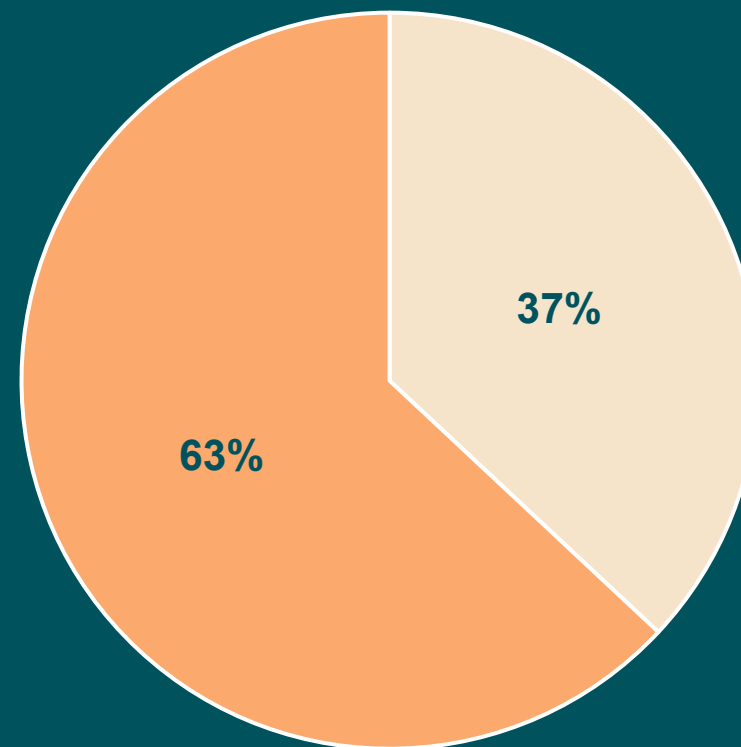
Hosted a Coffee Friday event was held at the new Caddy Club venue (formerly Golf Groove) in Merton, attended by representatives from the Department of Business and Trade and around 40 participants. Due to the event's success, it will now take place every two months.

# South London Partnership Regional Statistics





**Digital diagnostics vs in-person**

-  Digital diagnostic
-  In-person total



**Pre-starts vs SMEs**

-  Pre-start
-  SME

# Richmond upon Thames

## Number of entrepreneurs helped since launch



7%  
Disabled



66%  
Female



36%  
Ethnic minority

36

Entrepreneurs helped April – June 2025

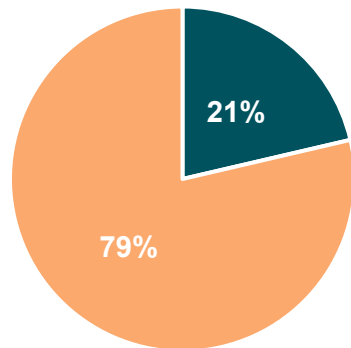


192

Entrepreneurs helped since launch

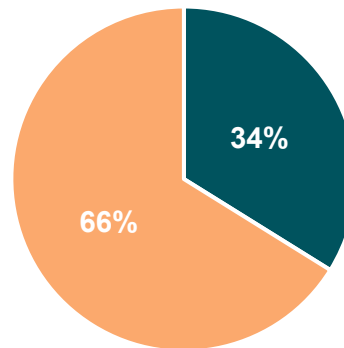
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

Health, fitness & wellness

Accommodation & food service / Other

# Kingston upon Thames

## Number of entrepreneurs helped since launch



8%  
Disabled



53%  
Female



56%  
Ethnic minority

22

Entrepreneurs helped April – June 2025

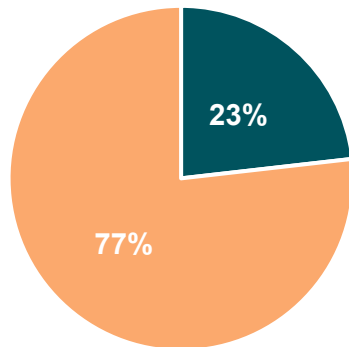


194

Entrepreneurs helped since launch

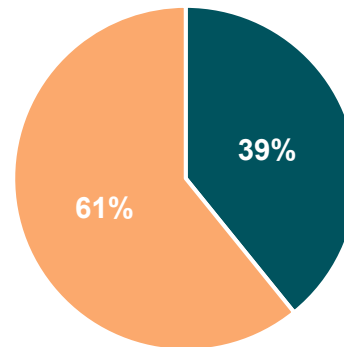
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Planning

Finance



## Top sectors using Grow London Local website

Arts, entertainment & recreation

Tech & apps

# Merton

## Number of entrepreneurs helped since launch



**10%**  
Disabled



**61%**  
Female



**59%**  
Ethnic minority

**38**

Entrepreneurs  
helped **April – June  
2025**

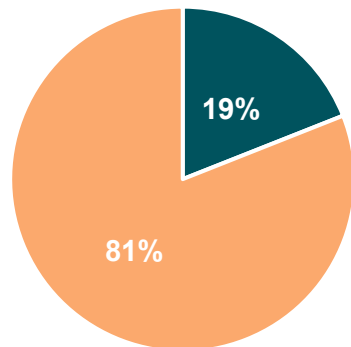


**200**

Entrepreneurs  
helped **since launch**

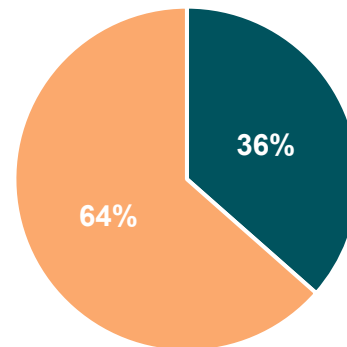
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

General retail

Construction/ Food & Drink/ Other

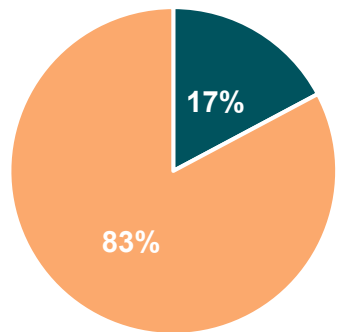
# Sutton

## Number of entrepreneurs helped since launch



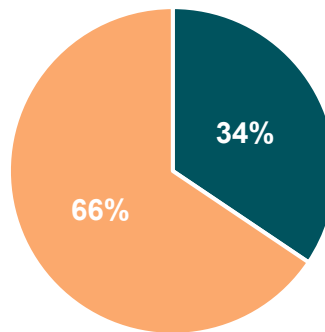
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

- Marketing
- Planning
- Finance



## Top sectors using Grow London Local website

Beauty & cosmetics / Construction / Creative & media / Health, fitness & wellness / Information & Communication

# Croydon

## Number of entrepreneurs helped since launch



12%  
Disabled



54%  
Female



76%  
Ethnic minority

83

Entrepreneurs  
helped **April – June  
2025**

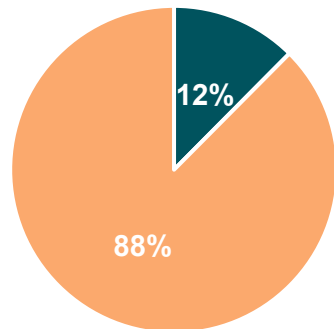


458

Entrepreneurs  
helped **since launch**

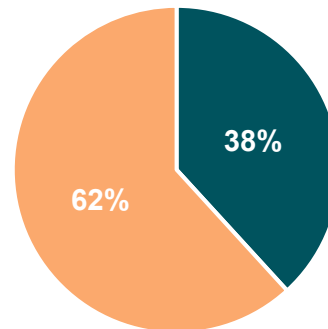
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

Health, fitness & wellness

Food & drink

Creative media



# **CENTRAL LONDON** **FORWARD**

# Activity within the region this quarter



12%  
Disabled



56%  
Female



60%  
Ethnic minority

\*Equalities data of entrepreneurs helped since launch

859



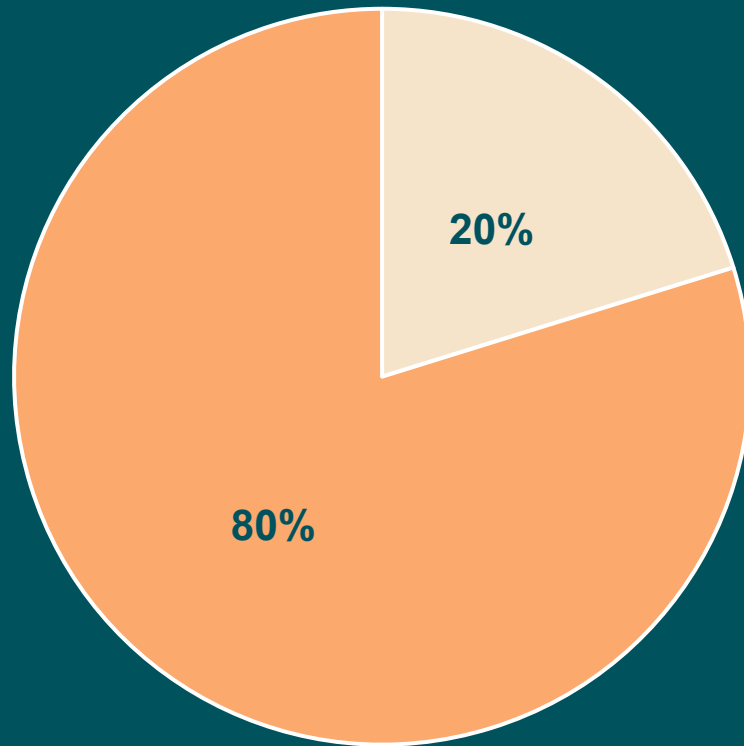
5,365

Entrepreneurs  
helped April - June



Entrepreneurs  
helped since launch

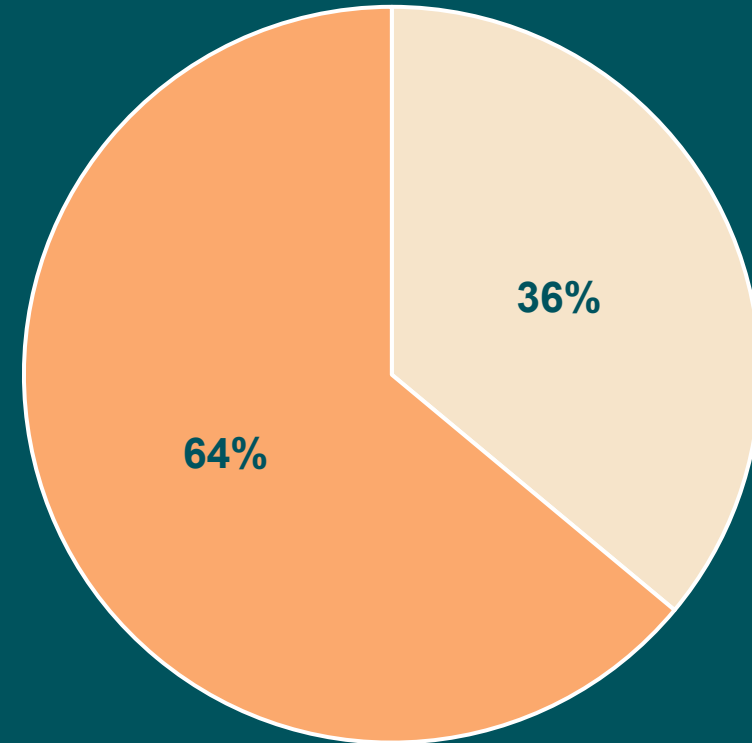


# Central London Forward Regional Statistics





**Digital diagnostics vs in-person**

-  Digital diagnostic
-  In-person total



**Pre-starts vs SMEs**

-  Pre-start
-  SME

# Our activity across Central London Forward



Supported the Tooting Works Summer Party, off the back of this relationship, we have now hosted two hubs and are planning a November Coffee Friday

Hosted ten Coffee Fridays across the region this quarter and are continuing to see success with our Grow London Local Lates, hosting three this quarter.

This quarter we hosted our first disabled entrepreneurs 'Meet the Founder' networking event at City Lit in September. The event was well received by the community with 17 attendees. We also hosted our second female led 'Meet the Founder' event at Conduit, attracting 38 attendees.

Attended a hub hosted by Impact Hub. Central and North -West London NHS Foundation Trust and Camden Council also attendance. As a new Grow London Local provider, Impact Hub presented us to the local community.

Grow London Local exhibited at major events such as London Cocktail week, Bread & Jam festival, Black Ballad Weekender and Black on the Square.

Attended the Urban Garden Fair, supporting the local Hong Kong community, at Goldsmith University. Sponsored the event and discussed Grow London Local with over 50 traders.

# Haringey

## Number of entrepreneurs helped since launch



**13%**  
Disabled



**58%**  
Female



**56%**  
Ethnic minority

**42**

Entrepreneurs  
helped **April – June  
2025**

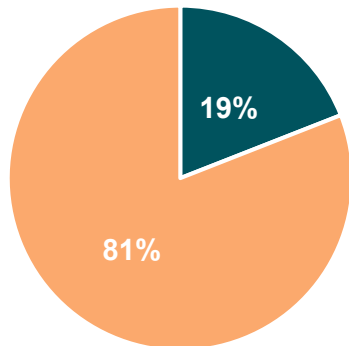


**336**

Entrepreneurs  
helped **since launch**

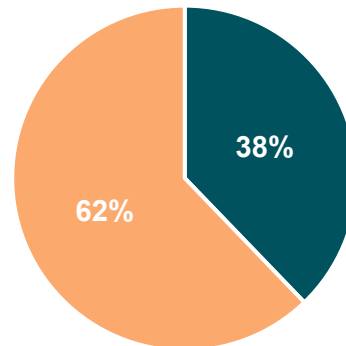
Equalities data of entrepreneurs helped since launch

Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

Fashion & Jewellery

Creative & media

Food & drink

# Hackney

## Number of entrepreneurs helped since launch



12%  
Disabled



53%  
Female



62%  
Ethnic minority

69

Entrepreneurs  
helped **April – June  
2025**

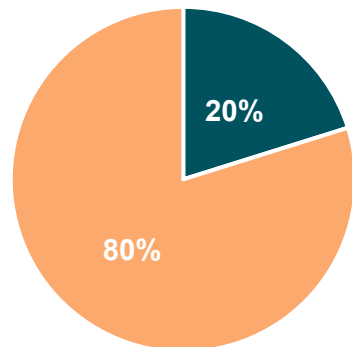


481

Entrepreneurs  
helped **since launch**

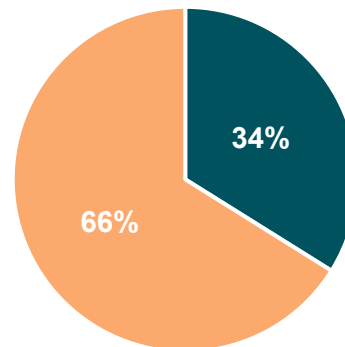
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

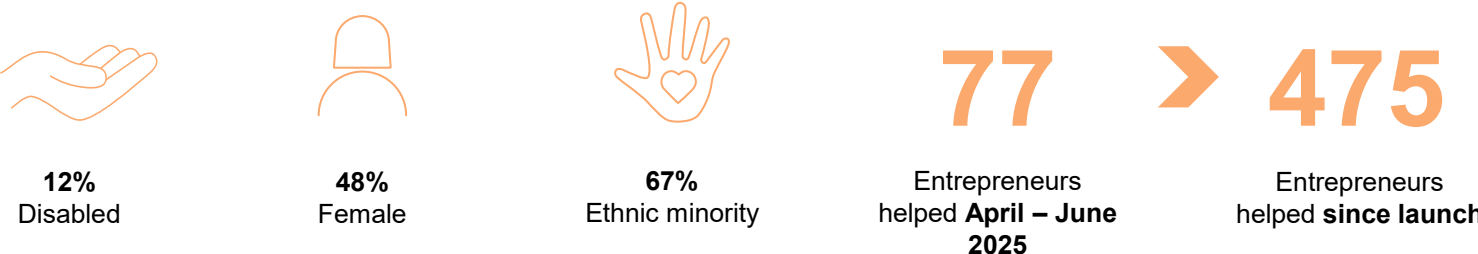
Health, fitness & wellness/other

Tech & apps

Arts, Entertainment & Recreation/Education

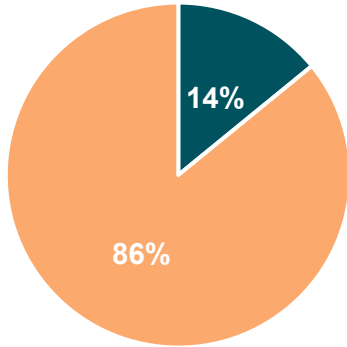
# Tower Hamlets

## Number of entrepreneurs helped since launch



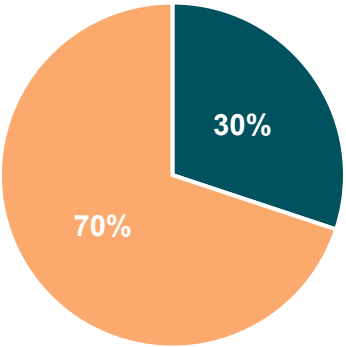
Equalities data of entrepreneurs helped since launch

Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

- Marketing
- Finance
- Planning



## Top sectors using Grow London Local website

- Health, fitness & wellness
- Food & drink
- Arts, entertainment & recreation / Education / Other

Click [here](#) to view the Q1 Grow London Local Data Release which contains pan-London data.

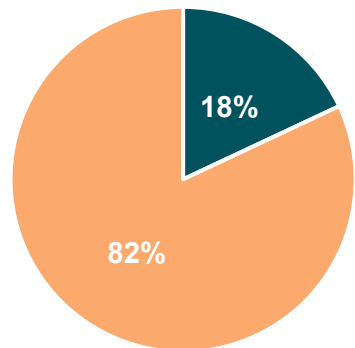
# Camden

## Number of entrepreneurs helped since launch



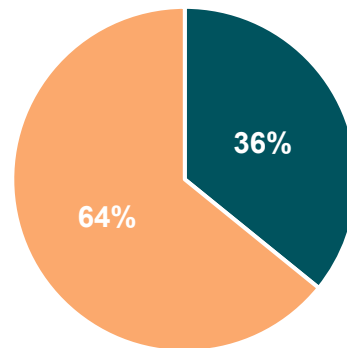
Equalities data of entrepreneurs helped since launch

Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

- Marketing
- Finance
- Digital



## Top sectors using Grow London Local website

- Food & drink
- Health, fitness & wellness
- Creative & media

# Islington

## Number of entrepreneurs helped since launch



13%  
Disabled



55%  
Female

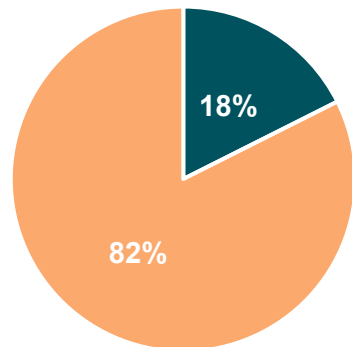


58%  
Ethnic minority

103 > 580  
Entrepreneurs helped April – June 2025  
Entrepreneurs helped since launch

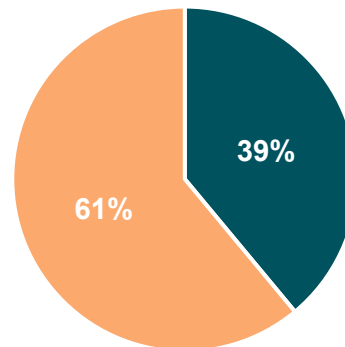
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

Tech & app

Arts, entertainment & recreation/  
Business Services/  
Creative media

# Westminster

## Number of entrepreneurs helped since launch



13% Disabled



57% Female



55% Ethnic minority

52

Entrepreneurs helped April – June 2025

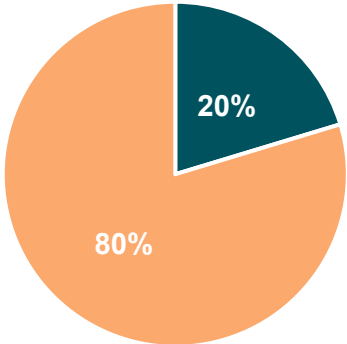


374

Entrepreneurs helped since launch

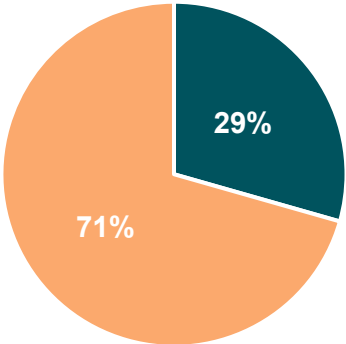
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

- Marketing
- Finance
- Planning



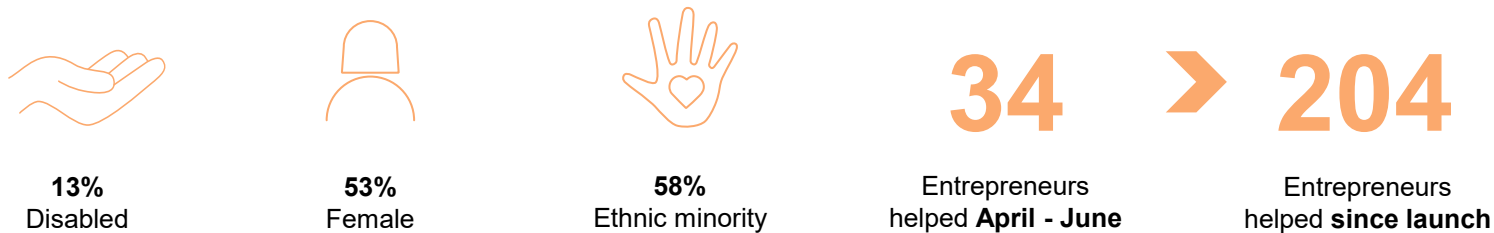
## Top sectors using Grow London Local website

- Business Services
- Beauty & cosmetics/ Health, fitness & wellness/ Tech & apps

Click [here](#) to view the Q1 Grow London Local Data Release which contains pan-London data.

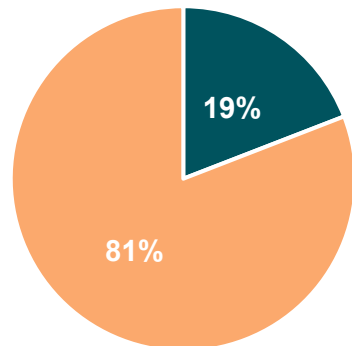
# Kensington & Chelsea

## Number of entrepreneurs helped since launch



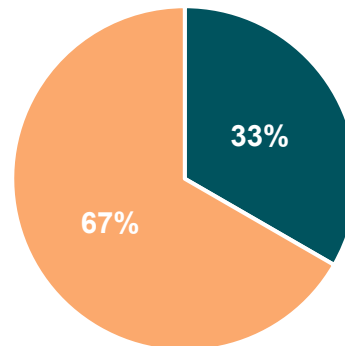
### Equalities data of entrepreneurs helped since launch

Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

- Marketing
- Finance
- Planning



## Top sectors using Grow London Local website

- Food & drink
- Beauty & cosmetics / Health, fitness & wellness

# Southwark

## Number of entrepreneurs helped since launch



13%  
Disabled



60%  
Female



62%  
Ethnic minority

97

Entrepreneurs  
helped **April – June  
2025**

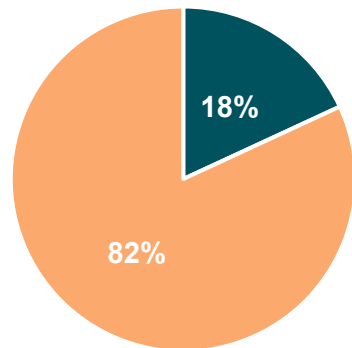


591

Entrepreneurs  
helped **since launch**

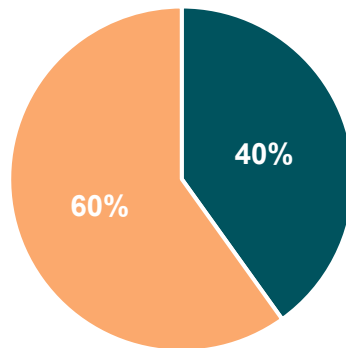
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

Health, fitness & wellness

Arts, entertainment & recreation / Beauty & cosmetics /  
Business services / Food & drink

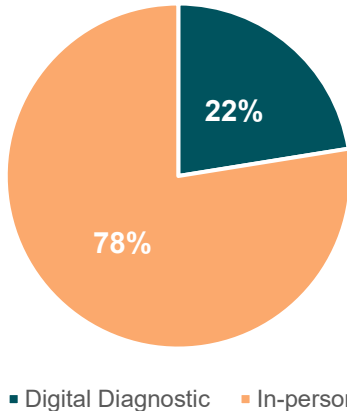
# Wandsworth

## Number of entrepreneurs helped since launch

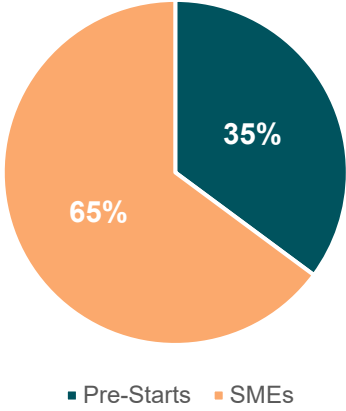


Equalities data of entrepreneurs helped since launch

Digital Diagnostic vs In-person



Pre-starts vs SMEs



## Top 3 areas of support requested

- Marketing
- Finance
- Planning



## Top sectors using Grow London Local website

- Business services
- Food & drink
- Beauty & cosmetics / Creative media / Health, fitness & wellness / Professional consultant

Click [here](#) to view the Q1 Grow London Local Data Release which contains pan-London data.

# Lambeth

## Number of entrepreneurs helped since launch



11%  
Disabled



58%  
Female

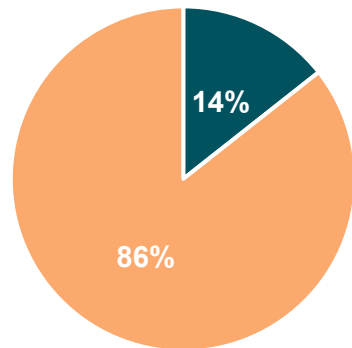


70%  
Ethnic minority

137 > 626  
Entrepreneurs helped April – June 2025  
Entrepreneurs helped since launch

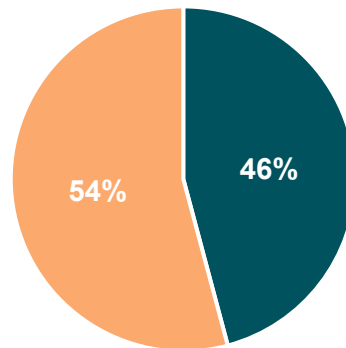
Equalities data of entrepreneurs helped since launch

Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

Food & drink

Health, fitness & wellness

# Lewisham

## Number of entrepreneurs helped since launch



8%  
Disabled



62%  
Female



67%  
Ethnic minority

73

Entrepreneurs  
helped **April – June  
2025**

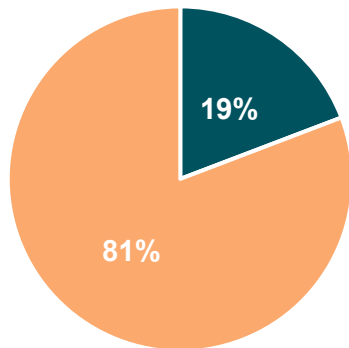


453

Entrepreneurs  
helped **since launch**

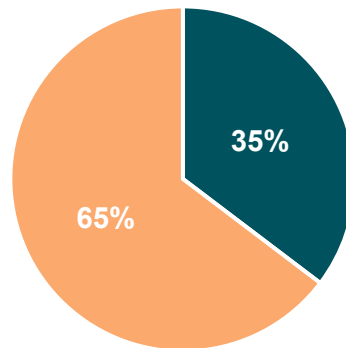
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

Health, fitness & wellness

Food & drink

Arts, entertainment & recreation

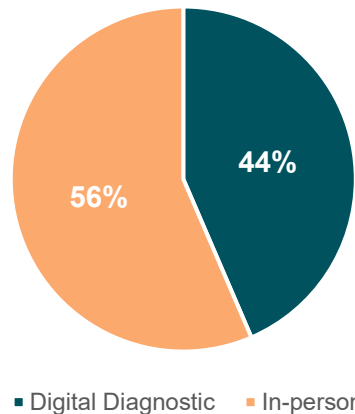
# City of London corporation

## Number of entrepreneurs helped since launch

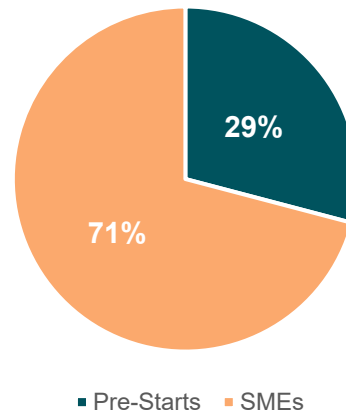


Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



### Pre-starts vs SMEs



## Top 3 areas of support requested

- Marketing
- Finance
- Planning



## Top sectors using Grow London Local website

- Business Service
- Fashion & Jewellery
- Health, fitness & wellness/ Tech & Apps



# LOCAL LONDON

# Activity within the region this quarter



10% Disabled



55% Female



72% Ethnic minority

\*Equalities data of entrepreneurs helped since launch

480



2,440

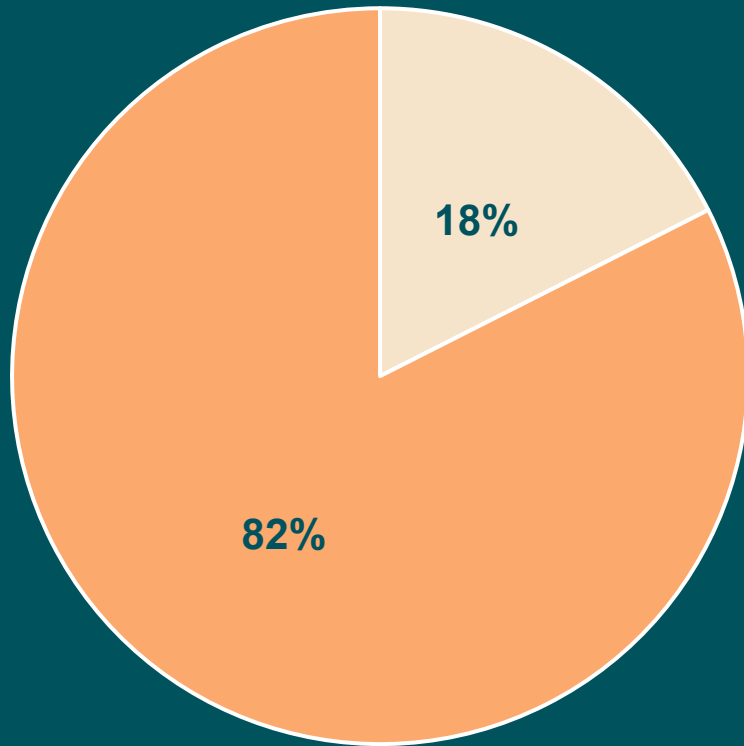
Entrepreneurs helped April - June

Entrepreneurs helped since launch



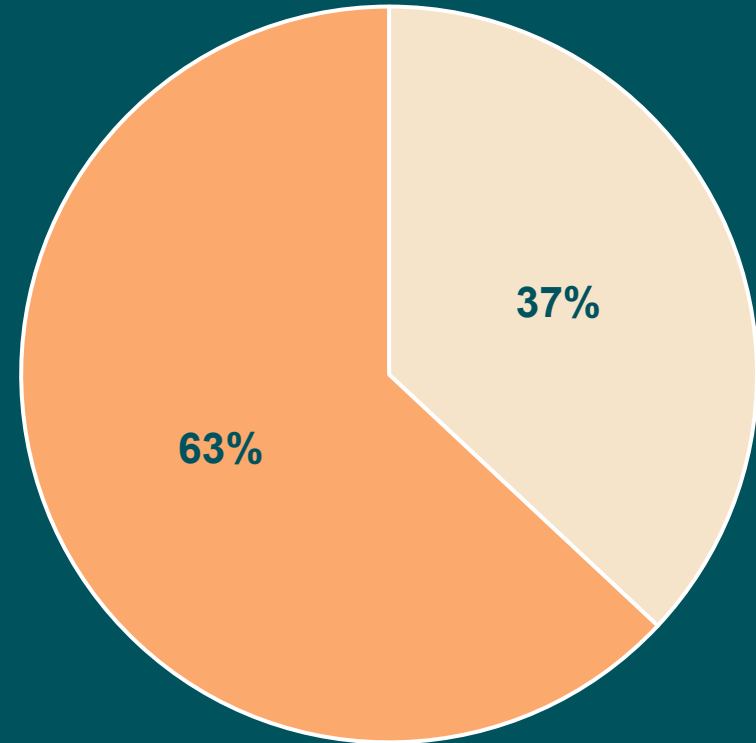


# Local London Regional Statistics



**Digital diagnostics vs in-person**

- Digital diagnostic
- In-person total



**Pre-starts vs SMEs**

- Pre-start
- SME

# Our activity across Local London

In Bromley, utilised our relationship with Life In Magazine to advertise Grow London Local to the region. Had an editorial of the Chill Cafe Coffee Friday location in the magazine. This has boosted numbers of those attending the event.

Further developed the relationship with Romford Shopping Centre – supporting traders to build websites and social media, building an online presence. Engaged with Romford BID and chamber. Promote Coffee Friday and networking sessions there.

Hosted seven Coffee Fridays across the region with locations in Greenwich, Bromley and Newham.

Hosted a special Coffee Friday at Newham where we showcased the Stratford Market Village success to the Mayor of Newham and Deputy Mayor of London. We connected attendees to Promtech, providing free social media, billing software and website.

Grow London Local has further established our relationship with the centre manager of Vicarage Field Shopping Centre and have supported a range of traders from the centre.

Promoted Grow London Local at the Greenwich Link and Drink and Greenwich Connect events. Exhibited to over 100 attendees at the Royal Arsenal Riverside Business Networks.

# Enfield

## Number of entrepreneurs helped since launch



11%  
Disabled



57%  
Female



73%  
Ethnic minority

50

Entrepreneurs  
helped **April – June  
2025**

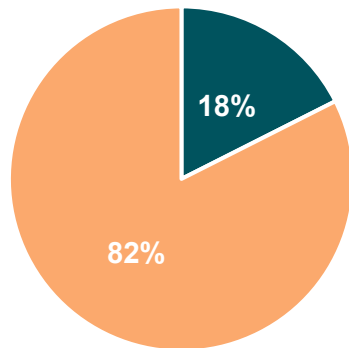


262

Entrepreneurs  
helped **since launch**

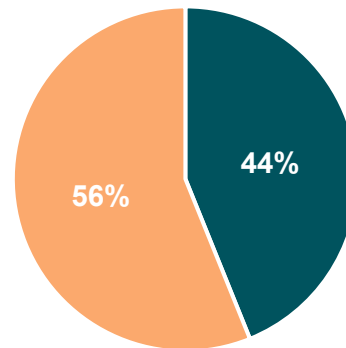
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

Business services

Fashion & Jewellery / General retail / Health, fitness & wellness

# Waltham Forest

## Number of entrepreneurs helped since launch



12% Disabled



53% Female



61% Ethnic minority

54



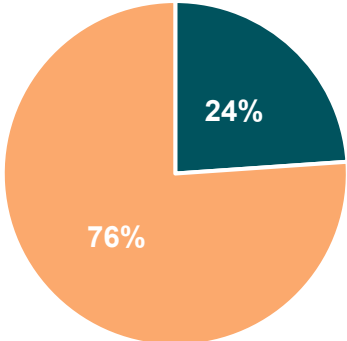
276

Entrepreneurs helped April – June 2025

Entrepreneurs helped since launch

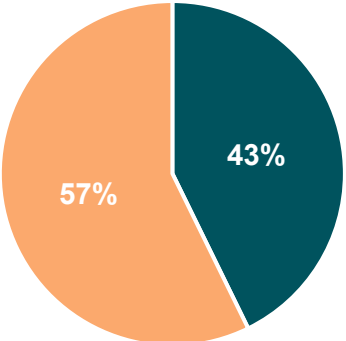
Equalities data of entrepreneurs helped since launch

Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

Creative & media

Fashion & Jewellery / Food & drink / Tech & apps

# Redbridge

## Number of entrepreneurs helped since launch



9%  
Disabled



50%  
Female



79%  
Ethnic minority

36

Entrepreneurs  
helped **April – June  
2025**

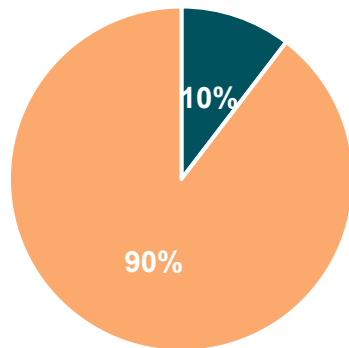


202

Entrepreneurs  
helped **since launch**

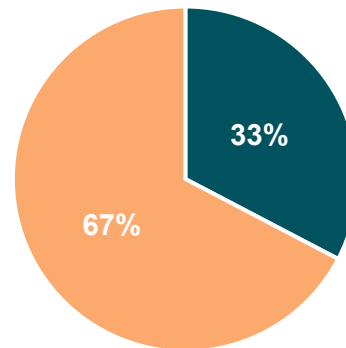
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

Fashion & Jewellery / Other / Wholesale & retail trade

Food & drink/ Professional consultant

# Havering

## Number of entrepreneurs helped since launch



5%  
Disabled



53%  
Female



60%  
Ethnic minority

27

Entrepreneurs  
Helped **April – June  
2025**

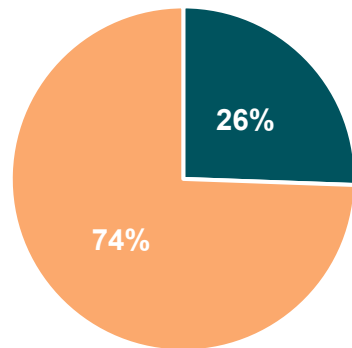


133

Entrepreneurs  
helped **since launch**

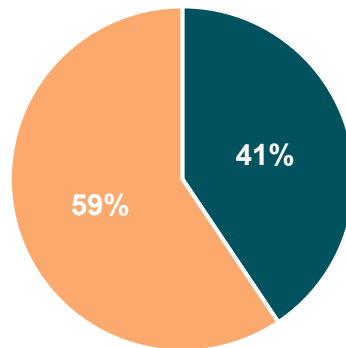
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Digital



## Top sectors using Grow London Local website

Food & drink

Beauty & cosmetics / General retail / Health, fitness & wellness / Wholesale & retail trade

# Barking & Dagenham

## Number of entrepreneurs helped since launch



12%  
Disabled



45%  
Female



82%  
Ethnic minority

49

Entrepreneurs  
helped **April – June  
2025**

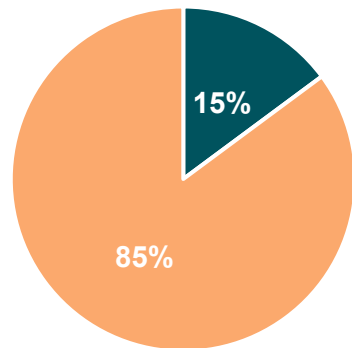


276

Entrepreneurs  
helped **since launch**

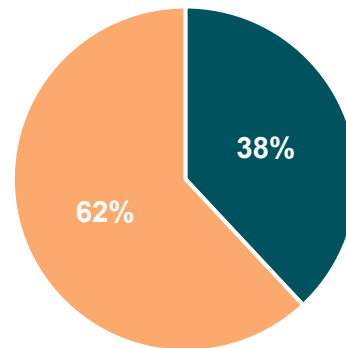
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Digital



## Top sectors using Grow London Local website

Business services

Food & drink

Accommodation / Arts, entertainment & recreation /  
Construction / Health, fitness & wellness / Wholesale &  
retail trade

Click [here](#) to view the Q1 Grow London Local Data Release which contains pan-London data.

# Newham

## Number of entrepreneurs helped since launch



8%  
Disabled



50%  
Female

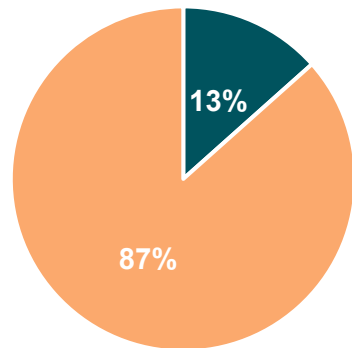


78%  
Ethnic minority

109 > 507  
Entrepreneurs helped April – June 2025  
Entrepreneurs helped since launch

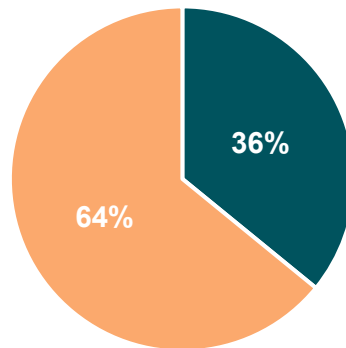
Equalities data of entrepreneurs helped since launch

Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

Business services

Education / Food & drink / Health, fitness & wellness

# Greenwich

## Number of entrepreneurs helped since launch



**13%**  
Disabled



**58%**  
Female



**68%**  
Ethnic minority

**64**

Entrepreneurs  
helped **April - June  
2025**

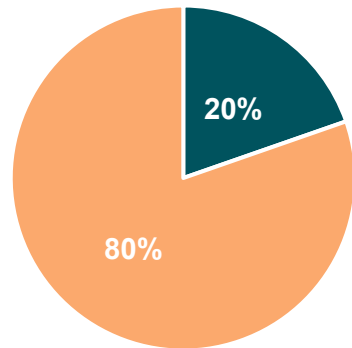


**361**

Entrepreneurs  
helped **since launch**

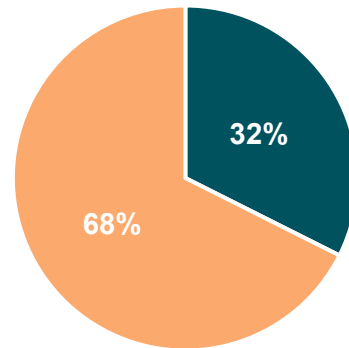
Equalities data of entrepreneurs helped since launch

Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

Arts, entertainment & recreation / Fashion & Jewellery

Food & drink / Health, fitness & wellness

Click [here](#) to view the Q1 Grow London Local Data Release which contains pan-London data.

# Bexley

## Number of entrepreneurs helped since launch



6%  
Disabled



56%  
Female



71%  
Ethnic minority

27

Entrepreneurs  
helped **April – June  
2025**

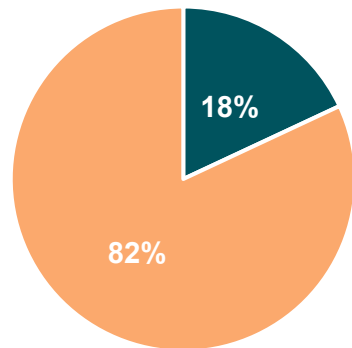


133

Entrepreneurs  
helped **since launch**

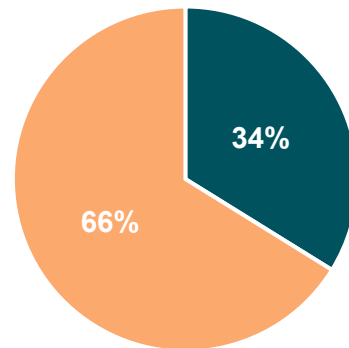
Equalities data of entrepreneurs helped since launch

Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

Tech & apps/ Food & drink / Health, fitness & wellness

# Bromley

## Number of entrepreneurs helped since launch



11%  
Disabled



68%  
Female



64%  
Ethnic minority

64

Entrepreneurs  
helped **April – June  
2025**

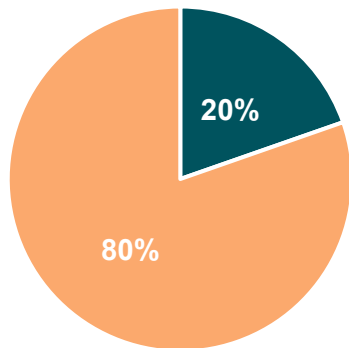


290

Entrepreneurs  
helped **since launch**

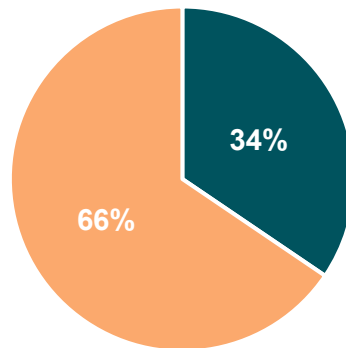
Equalities data of entrepreneurs helped since launch

Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

Health, fitness & wellness/ Arts, entertainment & recreation

Education



# **WEST LONDON** ALLIANCE

# Activity within the region this quarter



10%  
Disabled



52%  
Female



68%  
Ethnic minority

\*Equalities data of entrepreneurs helped since launch

371 > 2,142

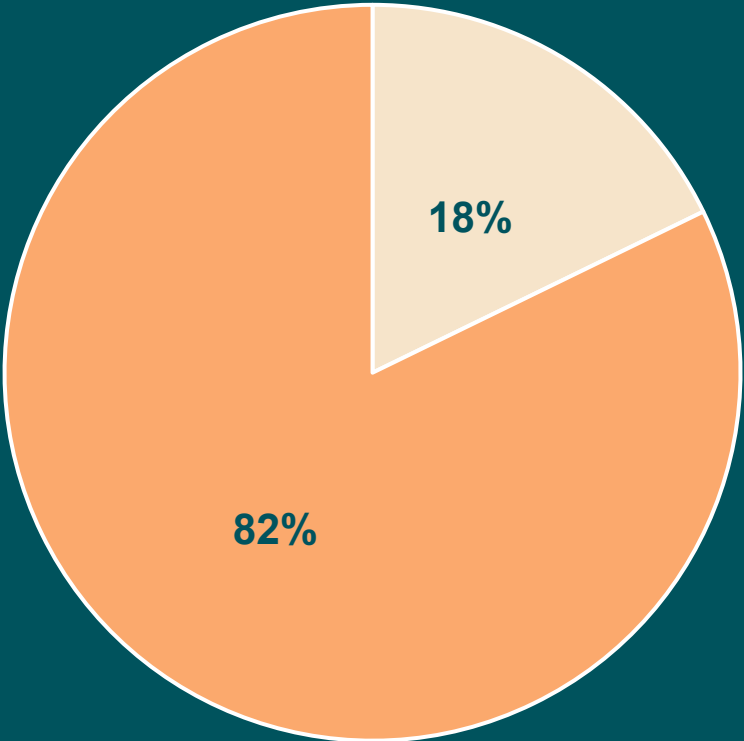
Entrepreneurs  
helped April - June

Entrepreneurs  
helped since launch





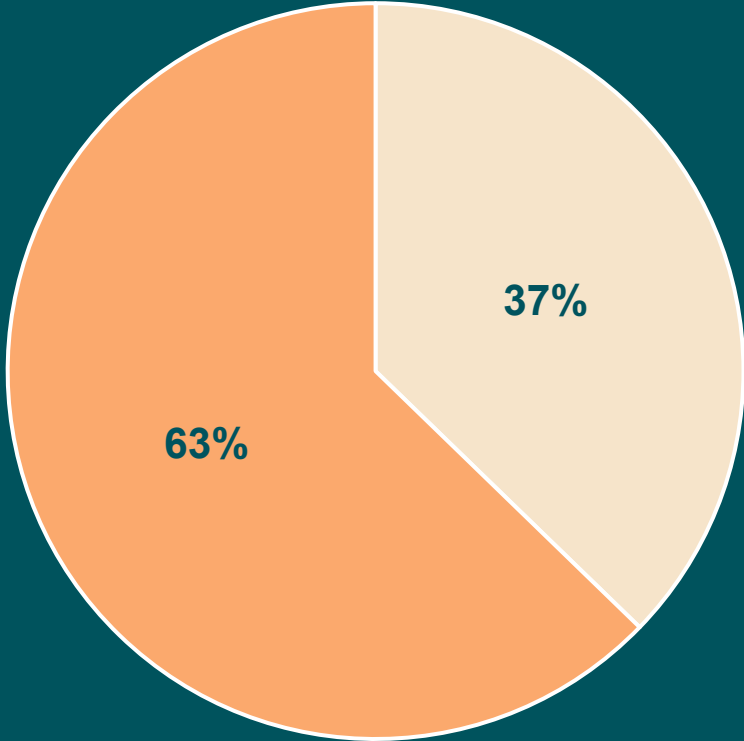


# West London Alliance Regional Statistics




**Digital diagnostics vs in-person**

-  Digital diagnostic
-  In-person total



**Pre-starts vs SMEs**

-  Pre-start
-  SME

# Our activity across West London Alliance

Grow London Local hosted a very positive Coffee Friday at the Tapri Junction in Harrow. Many good relationships were formed throughout the event with a London Assembly Member and Harrow Business Improvement District attending.

Developed a strong relationship with Middlesex University. Plans in place to organise hub sessions, host Coffee Fridays and for the university to refer students to us. They are in the process of becoming a service provider.

Exhibited at the Muscular Skeletal Trailblazer Community Day, allowing us to promote Grow London Local services to a diverse group of entrepreneurs with a disability.

We attended the Barnet Business Breakfast, a business for young people event where local business owners will hear about opportunities and resources from Barnet Council and Grow London Local.

Presented at Jobcentre Plus locations in Ealing, Harrow, Hillingdon and Barnet. Attended the Wembley and Harrow Job Fairs

Hosted six Coffee Fridays across the region with two in Hammersmith & Fulham along with one each in Ealing, Brent, Barnet and Harrow.

# Hillingdon

## Number of entrepreneurs helped since launch



10%  
Disabled



45%  
Female



80%  
Ethnic minority

43

Entrepreneurs  
helped **April – June  
2025**

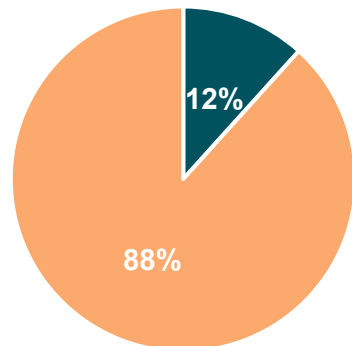


231

Entrepreneurs  
helped **since launch**

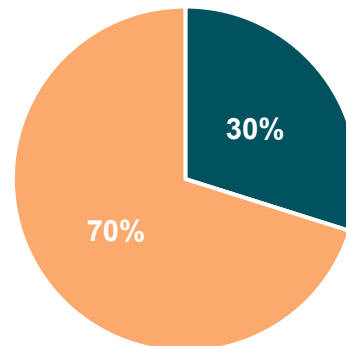
Equalities data of entrepreneurs helped since launch

Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Planning

Finance



## Top sectors using Grow London Local website

General retail

Business service

Education / Tech & apps/ Food & Drink

# Harrow

## Number of entrepreneurs helped since launch



8%  
Disabled



60%  
Female



75%  
Ethnic minority

37

Entrepreneurs  
helped **April – June  
2025**

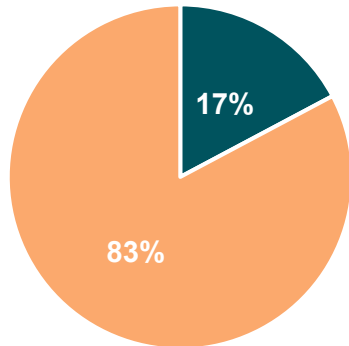


267

Entrepreneurs  
helped **since launch**

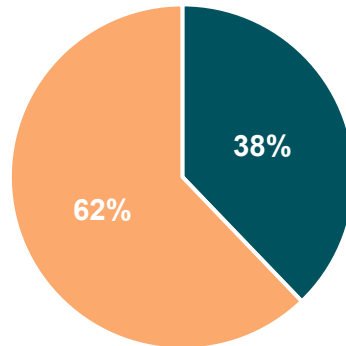
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Planning

Sales



## Top sectors using Grow London Local website

Food & drink

Construction / Homewares / Other

# Barnet

## Number of entrepreneurs helped since launch



**12%**  
Disabled



**54%**  
Female



**59%**  
Ethnic minority

**58**

Entrepreneurs  
helped **April – June  
2025**

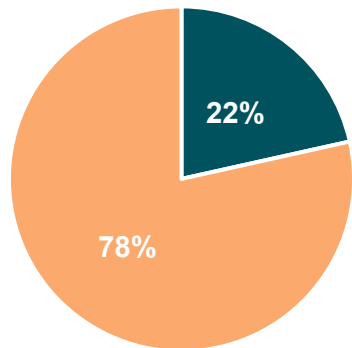


**395**

Entrepreneurs  
helped **since launch**

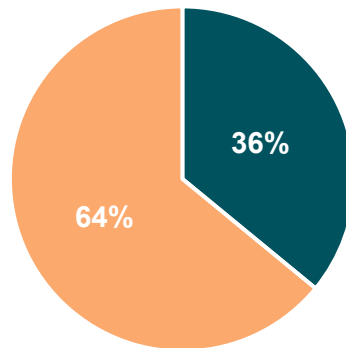
Equalities data of entrepreneurs helped since launch

Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Planning

Finance



## Top sectors using Grow London Local website

Education / Health, Fitness & Wellness

Business Services

# Ealing

## Number of entrepreneurs helped since launch



10%  
Disabled



54%  
Female



67%  
Ethnic minority

72

Entrepreneurs  
helped **April – June  
2025**

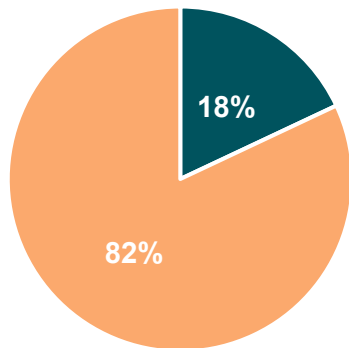


400

Entrepreneurs  
helped **since launch**

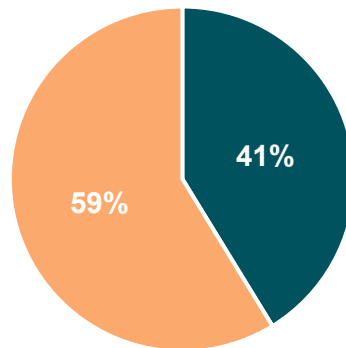
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Planning

Finance



## Top sectors using Grow London Local website

Food & drink

Education

Business Services / Health, Fitness & Wellness

# Brent

## Number of entrepreneurs helped since launch



**13%**  
Disabled



**51%**  
Female



**78%**  
Ethnic minority

**53**

Entrepreneurs helped **April – June 2025**

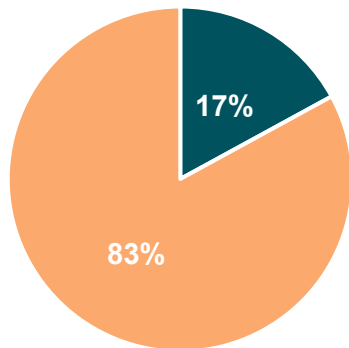


**305**

Entrepreneurs helped **since launch**

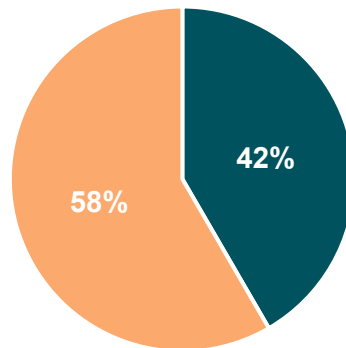
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Planning

Finance



## Top sectors using Grow London Local website

Food & drink

Creative & Media / Fashion & Jewellery / Tech & apps

# Hammersmith & Fulham

## Number of entrepreneurs helped since launch



12%  
Disabled



53%  
Female



51%  
Ethnic minority

61

Entrepreneurs  
helped **April – June  
2025**

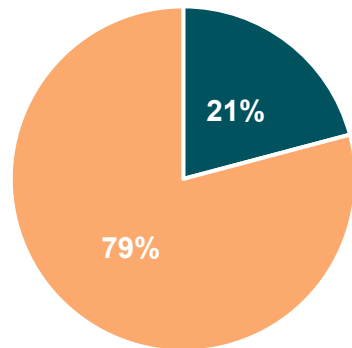


254

Entrepreneurs  
helped **since launch**

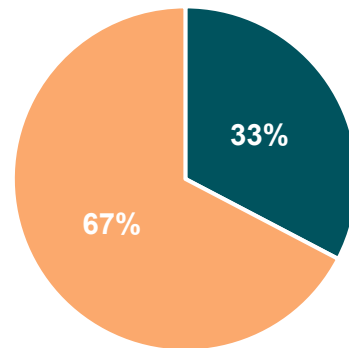
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Finance

Planning



## Top sectors using Grow London Local website

Business services / Other

Food & drink

# Hounslow

## Number of entrepreneurs helped since launch



8%  
Disabled



44%  
Female



72%  
Ethnic minority

47

Entrepreneurs  
helped **April – June  
2025**

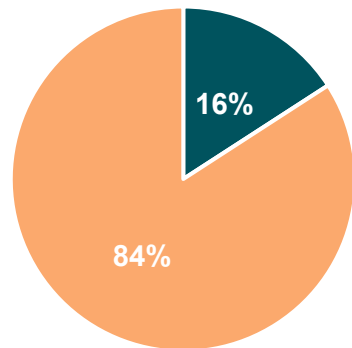


290

Entrepreneurs  
helped **since launch**

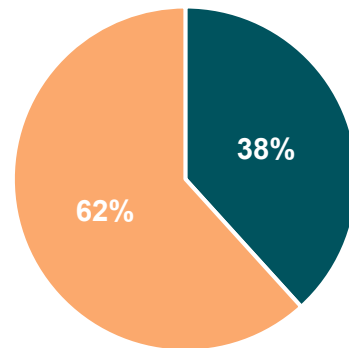
Equalities data of entrepreneurs helped since launch

### Digital Diagnostic vs In-person



■ Digital Diagnostic ■ In-person

### Pre-starts vs SMEs



■ Pre-Starts ■ SMEs



## Top 3 areas of support requested

Marketing

Planning

Digital



## Top sectors using Grow London Local website

Business Services

Creative & media / Health, fitness & wellness

**GROW**  **LOCAL**  
LONDON

**THANK  
YOU**